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Earl

MAY

FARM SEED CATALOG Spring 1937

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Seed Prices Are Lower Now Than They Will be Later on

My policy is to put prices as low as I can and to do a big volume of business, making only a small profit on each purchase. This policy results in big savings to every seed user in this territory. I want you to carefully look over all of our different kinds of farm seed and special lots described in this book and get yours reserved now. Please don't wait—do it now.

I Guarantee the Prices in This Catalog Will Be the Lowest—Grade for Grade—That We Will Have Before Seeding Time. Reserve Your Seed Today.

Earl E. May

FARM BELT ALFALFA

Hardy Nebraska-Iowa-Dakota grown seed, high in purity and germination. See sample enclosed for the exact quality of this seed. Page 5 describes this lot fully.

Only **\$14.50**

PER BU. F.O.B. Shenandoah, bags free.

Scarified SWEET CLOVER

A nice plump, fancy, dependable lot of re-cleaned, double scarified, White Blossom Sweet Clover. Strictly new crop seed and just like the sample enclosed. Fully described on page 24.

Only **\$8.25**

PER BU. F.O.B. Shenandoah, bags free

MEDIUM RED CLOVER

Native, home-grown seed, the kind you want to sow for best results. Notice the sample enclosed. Described fully on page 7.

Only **\$24.00**

PER BU. F.O.B. Shenandoah, bags free

REED CANARY GRASS

A great low land and drought resisting hay and pasture grass. Only 5-8 lbs. per acre needed to make a good seeding. See page 14. Per lb. (in bushel lots),

Only **25c**

F.O.B. Shenandoah, bags free

TIMOTHY

New crop fancy Iowa-grown Timothy seed. See page 10.

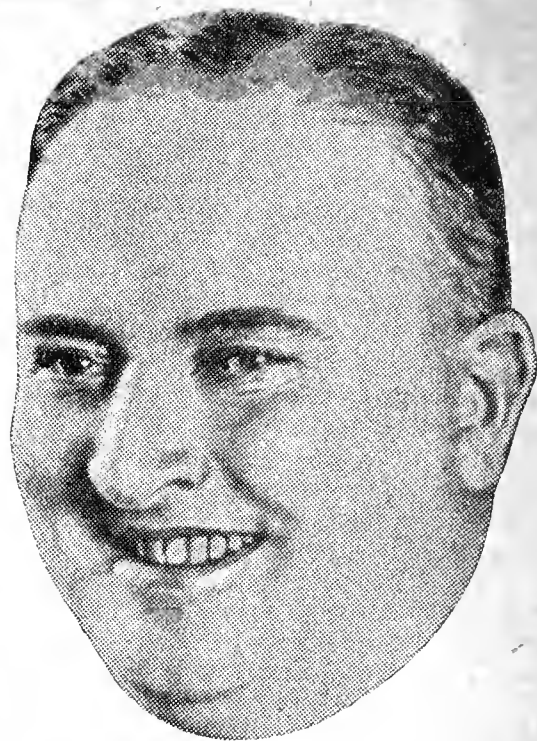
Only **\$3.50**

PER BU. F.O.B. Shenandoah, bags free.

EARL E. MAY SEED CO., SHENANDOAH, IOWA
EARL E. MAY, PRES. RADIO KMA

MAYWORTH FARM SEED of QUALITY

Friends



You all know what the great drouth of 1936 has done to the supply of legume and grass seeds, as well as grains of all kind, and corn. Crops in all the seed-producing sections have been exceedingly short and the prices will be higher.

Fortunately for you, I had my buyers go in to the seed, producing sections early when the crops first started to move,—prices were the lowest then. We have laid in hundreds of thousands of pounds of all kinds of high quality farm seed representing thousands of lots. I am going to pass along to you the benefit of these lower prices on seeds.

I do not know how long I can keep these low prices on seed because there is one of the biggest demands in the history of the country for MAYWORTH quality.

The Alfalfa seed crop is about two-thirds of normal, Red Clover has one of the smallest crops on record, a light crop of Sweet Clover and grasses of all kinds. The drouth even prevented large seed production of Sudan, Hegari, and forages.

My policy is to put prices as low as I can on seeds and to make only a small profit. That's the reason I urge you to buy now before the seeding season comes. All prices no doubt will be considerably higher later, as our present stocks become cleaned out.

I will appreciate your order. I will save you money and I will see that you get seed exactly as described that is adapted to your territory. Tell your friends and neighbors about the special low prices that Earl May has in farm seed for you early buyers.

Your sincere friend,

Earl E. May

Free

FARM SEED SAMPLES

I will be glad to send you liberal samples of any of my farm seeds without charge and without obligation. You may look them over and test them any way you wish in your own home. Show them to your friends and neighbors and get them to come in with you on these big savings.

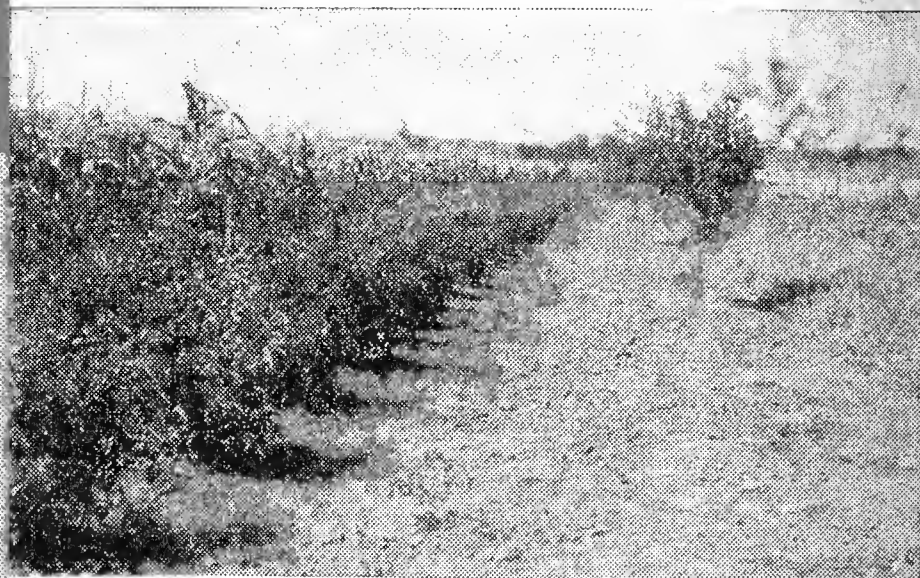
EVERY LOT OF

SEED TESTED

I have a trained analyst in charge of my Seed Laboratory. We must ship good seed to our customers or our business would not increase. We cannot afford to guess at the quality of our seed. We must know. Therefore, every lot of seed which comes into our seedhouse is tested with painstaking accuracy. It is thoroughly analyzed for appearance, purity and germination. The seed must show satisfactory tests or it is not shipped.

The secret of our success and increasing farm seed business is in the care given to the selecting, cleaning and analyzing of every lot of seed.

PLANT THE BEST QUALITY SEED FOR BIGGEST CROPS AND BIGGEST PROFITS.



This is a corner of our farm and test plot, showing different varieties of corn. Clovers, alfalfas, etc., are in the same test but not in the picture.

that gives you **BEST RESULTS** *FOR LESS MONEY*

PRICES MAY ADVANCE SOON

We expect the demand for seed to be the biggest it has ever been and have prepared millions of pounds of seed for your requirements. However, when lots are sold out, undoubtedly prices will have to advance, so I urge you to order early and get the benefit of these special low prices. These prices are subject to advance without notice.

All Farm Seed Prices Are F.O.B. Shenandoah, Iowa

Mail Orders Filled Carefully

My special guarantee of quality gives you the opportunity to get your seed tested any way you see fit and if it isn't entirely satisfactory, you may return it and we will cheerfully refund your money. I can give you careful selection and prompt shipment, too, from Shenandoah, Iowa, on mail orders if you want your seed shipped.

Let Me Help You with Your Seeding Problems

Perhaps you may be undecided just what you should sow. You may desire further information on some crops. We will be glad to try and help you. My Seed Department has experts who have spent years in the seed business and know from the practical farming standpoint just what is the best thing to do. No charge for this service. Just write me any time you feel we can help you.

THIS PROTECTS YOU

This is the test tag which is put on each and every shipment and protects both you and me on the quality of the seed. This is an actual test we made of one lot of Farm Belt Grimm Alfalfa.

**FARM BELT GRIMM ALFALFA LOT
620 PURITY 99.49 INERT .22 WEEDS .18
GERM 94 INCL 8 HARD CROPS .11 IOWA-
NEBR.-MO. GROWN 1936 CROP TESTED
NOVEMBER 14, 1936.**

"The Earl E. May Seed Company gives no warranty, express or implied, as to description, quality, productivity, or any other matter of seeds, bulbs, plants, or nursery stock they send out, and will not be in any way responsible for the crop."

"When mentioned, purity and germination tests are for information only and without guarantee."
Earl E. May Seed Co., Shenandoah, Iowa

EARL'S EASY-PAYMENT PLAN for Farm Seeds

I will accept your orders of Farm Seeds with payment of only $\frac{1}{3}$ down. I will tag and hold your seed for you up until March 1st without extra charge for service or storage. Furthermore, I guarantee the price against our decline and protect you against advance.

Shop and
SAVE

In Your Nearest Earl May's Store

For your convenience in getting your seed I have selected several large trading centers in the Farm Belt where I will have stores so that you can get your seed when you are ready for it. Be sure and mail your order in now and get your seed later on at your nearest Earl May's Store. Add **15c** per bushel on the Sweet Clover, Timothy and Mixtures and Korean; **25c** per bushel on Corn, Alfalfa, Red Clover and Alsike; **25c** per hundred on Fodder and Forage Crops and Grasses, for extra transportation if you wish to get your seed at your nearest Earl May's Store.

Maryville, Mo., 420½ N. Main St.

St. Joe, Mo., 210 S. 6th St.

Falls City, Nebr., 1512 Stone St.

Lincoln, Nebr., 1532 "O" St.

Omaha, Nebr., 12th and Douglas

South Omaha, Nebr., 4722 S. 24th St.

Atlantic, Iowa, 515 Chestnut St.

Boone, Iowa, 923 8th St.

Burlington, Iowa, 310 N. Main St.

Carroll, Iowa, 526 N. Adams

Cedar Rapids, Iowa, 220-222 1st Ave., N. E.

Cherokee, Iowa, 210 W. Main

Clinton, Iowa, 509 S. 2nd St.

Council Bluffs, Iowa, 535 W. Broadway

Davenport, Iowa, 117 E. 2nd St.

Des Moines, Iowa, 217-219 W. Walnut

Ft. Dodge, Iowa, 517 Central Ave.

Iowa Falls, Iowa, 418 Washington Ave.

Marshalltown, Iowa, 28 West Main

Mason City, Iowa, 26 2nd St., N. E.

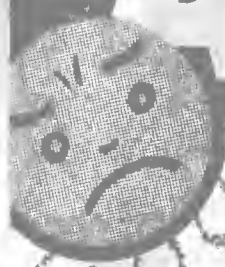
Oskaloosa, Iowa

Ottumwa, Iowa, 217 E. Main St.

Sioux City, Iowa, 411 Pearl St.

Waterloo, Iowa, 320 W. 4th St.

ALFALFA



DROUTH RESISTING

Gives Sure Crops Regardless of Weather

Alfalfa is the greatest legume of all. Without doubt it has made more money for the farmers who raise it than any other crop. During the drouth years alfalfa definitely and absolutely proved itself the greatest drouth-resisting legume that could be sown. It's chinch bug proof. It's the best all-round farm crop for hay, pasture and soil building.

Make a firm bed by using a packer or a roller, sowing from 15 to 20 pounds per acre. West of the Missouri River, less seed per acre is needed.

Cut your alfalfa when about one-tenth of the bloom appears. This keeps your planting vigorous and healthy and gives you at least 3 cuttings of hay per season and sometimes 4.

Grow Your Own Protein—Alfalfa Is Rich in Protein

Lot Black Hills Dakota No. 12 ALFALFA • EXTRA FANCY Dakota Grown

My seed buyers selected this lot of seed for you as one of the finest lots of Dakota No. 12 Alfalfa they've ever seen. Even though the Dakotas were burned up this year, a few fields produced a dandy seed crop. We know you'll like the ability of this seed to withstand drouth. Stocks limited.

SEED OF QUALITY

You can depend on Lot "Black Hills" because it has quality. It's hardy, golden colored, big plump seed. Has been triple recleaned. For those who want to be sure of an alfalfa stand that will last many years, Lot "Black Hills" Dakota No. 12 Alfalfa will appeal. You are fully protected by my guarantee when you buy this lot as it's sold to you with the understanding that it must please you in every way or the seed may be returned for a full refund, including all transportation charges. **PER BU., ONLY**

\$16.50

Hardest KNOWN MAYWORTH GRIMM

Sealed in Bushel Bags for Your Protection

MAYWORTH Grimm Alfalfa is the hardest of all. Grown in the severe climates of the Northwest, Minnesota, Montana and Idaho, it has to be hardy to survive. Sixty below zero in the winter and day after day over 100 degrees in the summer.

My stock of MAYWORTH Grimm Alfalfa is descended from the genuine Grimm seed. Grimm cannot be told simply by looking at the seed but an expert can tell it growing on the farm because of the great variety of color and by examining the root system and other characteristics.

That's why we personally go to farmers in the growing sections where Grimm Alfalfa Seed is produced and select the seed by checking up on the pedigree and studying carefully the coloring of the bloom, the root system and the general hardy characteristics of the plant. Use only 12 to 15 pounds per acre. Sealed bushel bags. **PER BU., ONLY**

\$18.00



*The greatest
LEGUME of ALL*

LOT "FULL VALUE" Hardy Northern Grown ALFALFA

In buying alfalfa seed in Minnesota, North and South Dakota, Nebraska, Iowa, Kansas, Colorado, Idaho and Montana we have some lots which will not go into our MAYWORTH grade on account of color due to unfavorable weather, size of berry, and general appearance. These lots are cleaned just as well as modern cleaning machinery can do it and are put all together in this hardy lot of low priced seed.

More Seed Per Pound

The berry is smaller which means you get more to the pound. Many of them are weather stained and the general appearance is not as good as our MAYWORTH quality. Many farmers know that if the seed is hardy, and this is, and if the germination is 80% or more, and this is, that they can save money by purchasing this lot and making a seeding. No need to put on more seed per acre, because the berries being smaller give you more seed per pound. Try Lot "Full Value" for an economical seeding of alfalfa. **PER BU., ONLY...**

\$10.00

LOT "DRY LAND" Nebraska Grown ALFALFA MAYWORTH

My buyers in Central Nebraska ran on to some especially fine lots of seed. I have put these in our Lot "Dry Land." "Dry Land" is an extra selected lot of new crop Nebraska Grown Alfalfa, golden colored, plump seed. Drouth resisting of course. The germination is of the highest and, of course, being MAYWORTH quality, is the finest that you can secure. **PER BU., ONLY...**

\$15.50

MAYWORTH FARM BELT ALFALFA

(Often called Home Grown Dakota No. 12)



Last spring and fall again thousands of acres were seeded to our MAYWORTH Farm Belt Alfalfa. Farm Belt comes in both the Hardy Common and the genuine Grimm. It is giving wonderful results. Farm Belt Common Alfalfa is seed produced in Iowa, Nebraska, Colorado, Kansas, South Dakota, northern etc. Farm Belt Grimm is Grimm seed raised in the same territories. Farm Belt has to be hardy to survive the summers and winters we have had the last few years.

I recommend our Farm Belt alfalfa for sowing in all of the central states, including Nebraska, Kansas, Iowa, Missouri, Illinois, Indiana, Ohio, Kentucky, southern Wisconsin and Minnesota and other states of similar latitude. If you wish to keep your land in alfalfa longer than three or four years, then I would recommend the Grimm.

No need for you to sow higher priced alfalfas when you can get high yields, long life and lowest prices on our Farm Belt MAYWORTH quality. Every bushel of Farm Belt Alfalfa is put up in my MAYWORTH branded bushel bags and is guaranteed to be satisfactory or you may return the seed for a full refund.

LOT HARDY FARM BELT ALFALFA

The origin or territory where Alfalfa seed is produced is very important. Southern seed from Oklahoma, Arizona, and California looks well but will not stand our climatic conditions. Don't judge seed merely by its looks, don't be fooled by good looks. Judge it entirely on the basis of its origin, freedom from obnoxious weeds and its ability to grow.

You will like Lot "Hardy" because it meets all of these tests. It's hardy, being grown in the northern part of the Farm Belt. Much of it is Dakota No. 12, Northwest Nebraska and even some Grimm goes into this brand. It's high in purity with strong germination and free from such bothersome weeds as Canadian Thistle, Bind weed, Quack grass, etc. It's the kind you can sow on your farm and get a big crop off of year after year.

Only **\$14⁵⁰** PER BU.

Again THE Leader IN HEAVY YIELDING, HARDINESS AND LOW PRICES

LOT FARM BELT GRIMM

This is genuine Grimm, produced right here in our own Farm Belt. Grimm is the hardest strain of Alfalfa known. The farmers from whom we bought our Farm Belt Grimm had to definitely prove to us that their Alfalfa seed was raised from original Grimm stocks.

This Grimm is climatized for your seedings. It makes fine-leaved hay, stools out heavily, and is adapted for seeding everywhere. Our lowest price, high quality Grimm Alfalfa seed, in sealed bushel bags.

\$17⁰⁰ PER BU.

ALFALFA

**REGISTERED
STATE SEALED
and CERTIFIED
GRIMM**

**The Last Word in the Hardest
of All Alfalfas**

Genuine pedigreed Registered Grimm from Idaho and Utah, grown at a high altitude under the worst weather conditions imaginable. The pure quill, 99% pure, noxious weed free, of the highest germination. Only **\$23.00** per bushel in the sealed bushel bag. Certificate on each bag, too. Only

\$23.00
Per Bu.

**LOT DEPENDABLE
COSSACK ALFALFA**

**Mayworth Quality. The Extra Hardy
Alfalfa That Came from Siberia**

Our seed was grown in Montana, Idaho, and Dakota. It is equally as hardy as Grimm. I think it does better on higher ground than the Grimm Alfalfa. Those who have sown Cossack Alfalfa before know that for hardness, abundance of fine leafy hay, its heavy stooling, freezing and thawing in winter, make it an excellent variety to sow. Several years ago Professor Hansen of the Brookings, S. D., experiment station brought this hardy alfalfa from the rugged, dry, cold, snowless steppes of Siberia. That's why it's so hardy. In sealed bushel bags.

\$17.50
Per Bu.
ONLY

RED CLOVER

You all know what Red Clover is and what it will do. My seed buyers have scoured the country for hardy adapted domestic seed. We, also, have a limited amount of genuine imported Chilean seed stained green. Not all green stained seed is the hardy Chilean and beware of red or orange stained seed. Look at the test card to see that you get genuine Chilean imported clover if you are going to use imported clover. My seed is all adapted to your territory; it is hardy and of known origin. I will not offer any seed that I do not know definitely will give you results on your own farm. Please do not delay reserving your Red Clover requirements as soon as you get this catalog.

LOT GROW MORE

Seed of all kind is scarce this year, and particularly, good home grown Red Clover. I want you to read carefully what I say in the balance of this write-up about Chilean Red Clover, and then decide for yourself whether you are interested in it.

This year, as you know, good home grown Red Clover seed is extremely scarce and very high in price. We have secured from the heavy producing territories as much native seed as we can get, and we started in early too.

I have arranged with one of the most reliable shippers in Chile, South America, to supply you with 500 bushels of genuine Chilean Red Clover seed grown in the valleys of the high Andes Mountains. It is similar to my MAYWORTH quality with a high purity and with germination of 90% or better.

I am offering you this extra fancy quality seed way down the line in price. Prof.

Hughes of the State College wrote me as follows: "From tests over a 4 year period, the results of which I have before me, it would appear that in the average year this clover might be expected to make about $\frac{3}{4}$ the yield of our domestic clover. In one of the 4 years when conditions were very favorable, it gave a particularly heavy yield and including this year, the Chilean would have a performance record a little better than $\frac{4}{5}$ of the average yield of domestic Farm Belt Clovers."

The last few years we have had plenty of good American grown seed but this year, due to the drouth, it is terribly scarce and for that reason, I have this one car for you. Government regulations require this lot to be stained 1% green so you will know that it is genuine Chilean, suitable for this territory. The supply is limited.

\$15.00
PER BU.
ONLY
BAGS FREE

HOME GROWN SEED

**4 FINE
LOTS
OF
RED
CLOVER**

at Low Prices

THE OLD STANDBY

MAYWORTH Extra Fancy Red Clover

You can absolutely depend on this seed. It's sure growing and safe to sow. It's fine appearing seed, bright, clean and highly colored. Great, big, plump berries that cannot help being satisfactory. I think this is a fine lot of Red Clover that everybody who wants good clover seed should sow.

As you know, Red Clover production in the Central West last year was very short. Be sure and get new crop, home grown seed that will grow like this. Usual guarantee. Tried and tested.

PER BU. **\$24⁰⁰**

LOT "BIG CROP"

In cleaning our many small lots of Home Grown Red Clover we find not all of them will go into our Extra Fancy MAYWORTH quality Seed. In some the seeds are smaller. Some lots will have a sprinkling of foxtail which it is impossible to clean out 100%. The germination is satisfactory on this fine lot of seed. Some of the fields producing this seed may have a trace of alfalfa. All of these reasons are why I can offer you such an extraordinary bargain in tested, re-cleaned red clover. For those who want to build up the soil and get a good hay crop, Lot "Big Crop" is the answer.

Specially priced at
only

PER BU.
BAGS FREE
\$20⁰⁰

MAYWORTH MAMMOTH RED CLOVER

As usual, the seed crop of Mammoth Red Clover is very short. However, I secured a dandy lot of seed from some of our farmer friends in Southern Minnesota before the general seed shortage was known. Therefore, I can offer you this seed, extra fancy quality, at about \$2.00 per bushel under the market. I guarantee this lot to be free from Canada thistle, quack grass, and other troublesome weeds. The quality is high. It is only the price that is low. Bags free. Only

PER BU.
\$24⁵⁰

RED CLOVER and ALFALFA MIXTURE

LOT "SURE GROW"

About half Red Clover and half Alfalfa Authorities on farming practice today recommend the seeding of Alfalfa and Red Clover together. You are sure to get a stand of one or the other. You can determine whether or not your land will grow Alfalfa simply by sowing a plentiful supply of this mixture. In certain localities in northern United States, Alfalfa and Red Clover grow naturally together and produce a seed crop together. It is impossible, of course, to separate one from the other. We bought this lot knowing that farmers who follow such seeding practices may want to purchase their Red Clover and Alfalfa already mixed. It is fine appearing seed, bright, highly colored, and will grow. Only a limited amount available. First come, first served. Bags free. Only....

PER BU.
\$17⁷⁵

MAYWORTH ALSIKE CLOVER

GROWS WITH WET FEET

Alsike, you know, is the only clover that will grow on low, wet land that is slightly sour and still lasts year after year. My Alsike comes from northern Minnesota, right up against the Canada line. It has been triple cleaned, is new crop, thoroughly tested for germination. You can depend upon it growing and thriving in your territory. Splendid colored, plump seed, MAYWORTH quality, only

\$16⁷⁵
PER BU.

LOT "THRIFT" ALSIKE

I was able to secure some very nice lots of Alsike that had small amounts of Timothy and Red Clover mixed in with the Alsike. You know, many of these natural mixtures are produced in the same field. Of course, these lots of seed are purchased at lower prices than the pure quill. That's the reason I'm able to offer you this lot of Alsike Clover Lot "Thrifty" way below the market. Contains about 75% pure Alsike, balance Red Clover and Timothy. Special price

\$15⁰⁰
PER BU.

THE SOUR SOIL CLOVERS

All Clovers on this page will grow on sour soils. Naturally, the better the soil the larger your production will be.

LOT "SOURLAND" KOREAN CLOVER

or Korean Lespedeza
Greatest Crop Grown for Poor, Worn-Out Land
It Never Fails

Has been thoroughly tried and tested all over the country. No soil has yet been found that will not grow Korean Clover, whether wet or dry, rich or poor, sour or sweet. A life-saver for worn out or poor land, eroded spots or gulches. Thousands of acres are being reclaimed by growing Korean Lespedeza.

For Hay, Pasture and Soil Building

Korean Clover is an annual or one-year crop. Generally reseeds in the southern half of Iowa and Southeastern Nebraska, also Kansas, Missouri, and Illinois without difficulty. Should be sown early in March or April. A firm seed bed is best. Many tell me they've sown it just by throwing it on the ground in March without any cultivation and had success. Makes valuable pasture and hay; in feed value almost equal to alfalfa. Experiment stations say it doesn't cause bloat. Its greatest value is as a permanent pasture either alone or mixed with other grasses. Farmers report doubling the corn yield following a crop of Korean. No need to lime when you sow it. One bushel sows 2 acres. 25 lbs. per bu.

Only **\$5⁰⁰** PER BU.

Ask for my bulletin on "Growing Korean Clover"

LESPEDeza SERICEA "SOURLAND" ALFALFA

A New Perennial Lespedeza

A new wonder clover for poor land. Grows everywhere. Thrives on thin soil, sour soil, acid soil and soils where other legumes cannot be grown. It is a great drought resister, too. Makes a heavy growth without lime or fertilizer. Has an enormous root system that enriches the soil. It is a perennial similar to alfalfa in its habits of growth. It is now being grown in Missouri, Kansas, Illinois, Indiana, Ohio and Southern Iowa. Gives 2 cuttings of hay in one season, yielding 2 to 4 tons per acre.

Its feeding value is equal to alfalfa. Sericea is relished by all livestock, and makes a great pasture crop. Our Sericea Lespedeza is scarified, just like sweet clover, so it will germinate quickly. You must sow it on a firm seed bed. Sow 10 to 15 pounds per acre broadcast—or solid drilled; or drilled in rows, at the rate of 4 to 5 pounds per acre. Cover seed about one-fourth inch deep. You can sow it in the spring, the same as alfalfa or sweet clover, or in the fall during the month of August. 5 lbs. \$1.95, postpaid; 10 lbs. \$3.75, postpaid.

Bushel
F.O.B. Shenandoah **\$20⁰⁰**

SWEET CLOVER

FOR PASTURE and SOIL BUILDING

Compared to Red Clover and Korean Lespedeza, Sweet Clover is extremely cheap this year. Its record of producing more pasture than any other legume in times of drouth is still unbroken. Farmers who had an abundance of Sweet Clover pasture didn't have to worry last year about feed.

MAYWORTH

White Blossom SWEET CLOVER Giant Biennial White

This is the most popular seed of all. I consider it a privilege to offer you this remarkable value in double scarified seed of high purity and strong germination. You make a big saving on every bushel you buy now at this low price. It is true economy and genuine thrift to buy the finest quality of seed.

ONLY
\$9⁵⁰

PER BU.

Bags
Free

GRUNDY COUNTY

Dwarf White

SWEET CLOVER

Considered by many the best sweet clover for hay, pasture and soil building. Very similar to the Yellow Blossom except it branches even more and possibly carries more leaves.

My buyers in the sweet clover producing districts this fall selected this fine lot of seed. In my opinion this is the best value, quality and price considered, that we can possibly offer. Big, plump, even, uniform sized berries, wonderfully colored and matured well. Practically every seed will grow as it is double scarified like the rest of our sweet clovers. Free from bad weeds, of course.

PER
BU.

\$10⁰⁰

LOT

Salt and Pepper SWEET CLOVER

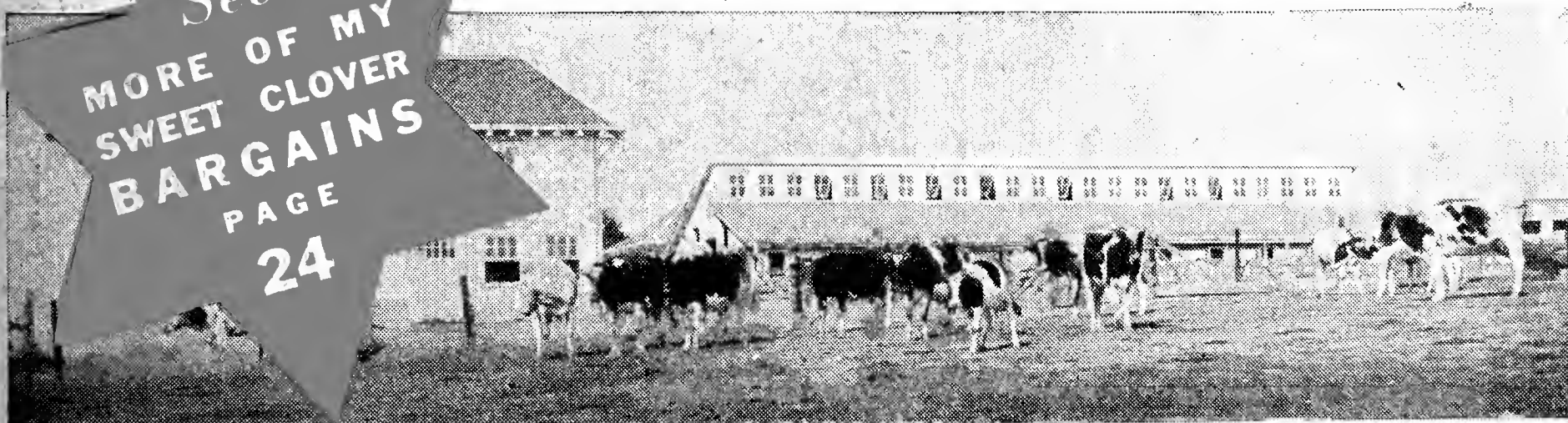
The Yellow and
White Mixed

Some farmers who use Sweet Clover simply as a soil building crop and for pasturing and do not wish to save a seed crop, find that mixed Sweet Clover does them just as good a job as either the yellow or the white sown alone. The price, of course, is lower; the quality is just as high, but the period of ripening is lengthened about three weeks by sowing White and Yellow Clover mixed. You will find this lot of seed a real buy; it is true economy to purchase Lot "Salt and Pepper." Only **\$9.00** per bushel, for big, plump, golden-colored thoroughly recleaned seed.

PER
BU.

\$9⁰⁰

See
MORE OF MY
SWEET CLOVER
BARGAINS
PAGE
24



TIMOTHY

Fine, Clean, High Germinating Seed

The harvest of Timothy seed this year was only about 25-30% of that of last year. This means that in order to get you the "cream of the crop" my buyers had to be right on the job at the time when the crop was moved. I think truly we have the cream of the 1936 Timothy crop and considering quality, my prices are extremely low. This lot of extra fancy Timothy has been thoroughly re-cleaned, is free from bad weeds, and is priced at **only**.....

\$3.75 PER BU.

BARGAINS
in High Quality • Rich Timothy Mixtures

Mostly Natural Mixtures. 45 lbs. per Bu.

Natural Mixtures Are Those Which You Will Find Growing Together and Which Are Harvested Together.

We are able to secure many of these natural mixtures at prices below the market for unmixed seed. Therefore, we are able to save you considerable money on these splendid hay and pasture combinations. Many farmers for years have been depending upon us for high-quality mixed seed such as Timothy Alsike, Timothy Red Clover, etc.

Timothy Alsike Mixture

Timothy and Alsike are the old standbys. They are very successful. Timothy keeps the Alsike up and is more productive on higher ground. Alsike is a legume which builds up the soil and it, of course, makes the hay of richer quality. Both of these make a tremendous growth on lower land.

This is a natural mixture, the two seeds growing together in the field. This extra rich seed contains from 20% to 30% Alsike and has been thoroughly re-cleaned. Our money-saving price. **Only \$5.25 PER BU.**

Timothy Red Clover Mixture

On rolling land and high ground, Timothy Red Clover is the old standby. Farmers have learned to depend on a sowing of this mixed seed and they get a meadow that will last several years. A very rich mixture containing from 20% to 30% Clover, balance Timothy, **only \$5.75 PER BU.**

Alsike Timothy Red Clover Mixture

Our two most valuable clovers that fit practically all kinds of soil in a rich mixture with Timothy. Another value that early purchasing in the producing sections enables us to offer you at the lowest possible prices. This seed has been thoroughly re-cleaned, is of strong germination and high purity, and I feel confident a seeding of this type will give you splendid results. 20-30% Clovers. Use one bushel to about four acres. **Only \$5.25 PER BU.**

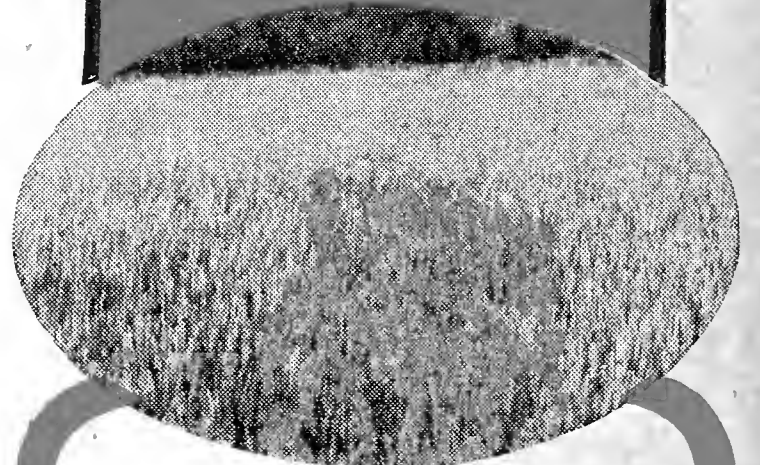
Mr. G. J. DuVall, of Milan, Mo., writes: "Enclosed is picture of your Hay Mixture—Medium Red Clover and Alsike and Timothy. Around 2 tons per acre first cutting. Think this will make good feed for our Polled Herefords."

LOT ECONOMY

MY BEST Timothy Value

In cleaning our many lots of country run Timothy we will find a few which are completely hulled. This, of course, is no fault in the seed, as it grows just as well, if not better, than bright Timothy with the hull on. It does hurt its appearance for our own extra fancy grade. I offer you Lot "Economy" at **only \$3.50 PER BU.**

Only **\$3.50** PER BU.



HEIDELBERG MIXTURE

Red Clover, Alsike, Alfalfa and Timothy

The finest hay mixture I can offer you. It inoculates the soil for alfalfa seeding later. Many agricultural authorities recommend the sowing of mixed seeds so you will be sure of having a stand of part of them. This combination has proven extremely satisfactory for those who wish an economical seeding but at the same time want a heavy yielding hay crop. As a feed it's very rich in protein. Cheaper than you can mix the seeds yourself. 20-30% Clovers. **Only \$5.25 PER BU.**

Timothy Sweet Clover Mixture

To insure larger yields of Timothy and to enable your pasture or meadow to withstand drouth in better shape, we recommend our Timothy Sweet Clover mixture. You may even take a cutting or two of hay off this combination if you wish. Sow a bushel to 4 acres, same as you do of other legumes mixed with Timothy. About 25% Sweet Clover in this lot. Price **only \$4.25 PER BU.**

MAYWORTH HAY AND PASTURE MIXTURE

I believe this is the best and most economical permanent pasture mixture for you to sow. Sow 15 pounds per acre as early as possible, either with or without a nurse crop.

Earl May's HURRY UP PASTURE MIXTURES

My Hurry-Up Mixtures are blended to meet the requirements of those who must have pasture quickly the first year and who want something to carry over into the second year, too. No. 1 is half Korean, balance Rye Grass; No. 2 is half Sweet Clover, balance Rye Grass; No. 3 is one-fourth Korean, one-fourth Sweet Clover and one-half Rye Grass. You may sow 20 pounds to the acre early in the spring. It may be disced in, setting the disc knives quite straight where you are thickening up an old pasture or reseeding partial stands, or by itself for a new seeding on a firm, well prepared seed bed.

MIXTURE NO. 1 gives abundant pasture the first year and the Korean increases in its pasture capacity. This should be sown in the southern half of the Farm Belt or on soils where Sweet Clover cannot be successfully grown without liming.

\$325

MIXTURE NO. 2 is half Sweet Clover and half Rye Grass. The Rye Grass is a very nutritious and palatable grass which gives you a great abundance of pasture and even a hay crop the first year. Sweet Clover, of course, is a biennial which increases in its lushness at the end of the first year and the second year.

\$275

MIXTURE NO. 3 is one-fourth Sweet Clover, one-fourth Korean Lespedeza and one-half Rye Grass all blended together. This will give you probably more pasture than any quick-growing Clover combination we could recommend; provides a good base for a permanent pasture combination as well as giving excellent results the first and second years.

\$300

PER BU. of 25 Lbs.

MAYWORTH is a perfectly balanced combination of legumes and grasses, to produce a quicker permanent hardy growth that will last many years; 50% legumes, including Alfalfa, Alsike, Red Clover, Sweet Clover and White Dutch. Balance of the mixture is Timothy, Kentucky Blue Grass, Rye Grass, Red Top, Meadow Fescue and Reed Canary Grass. This splendid mixture is already prepared out of natural mixed lots of clean seed and thus comes a lot cheaper than you buy- ing the seed and mixing it yourself. A bushel weighs 45 pounds but is enough for 3 or 4 acres.

MAYWORTH Hay and Pasture Mixture will give you two big cuttings of hay each year and abundant pasture besides, or heavy pasture throughout the entire season. It builds up the soil because it is over half legumes and clovers. It prepares your land for Alfalfa, the greatest protein crop of all, as there is a generous amount of Alfalfa seed in this mixture.

It can be sown any time of the year from the first of February to the first of August and starts right out producing hay or pasture for you the first season. I believe the earlier you sow it, though, the better results and thicker stand you will have.

PER BU. ONLY

\$8.00

Earl's Annual HOG PASTURE MIXTURE



Many farmers require a mixed seeding for their hog lots and hog pastures. We have developed our Annual Hog Pasture Mixture for those who want the best combination of annuals at the lowest price. Earl's Hog Pasture Mixture is a quick-growing combination of Rape, Sudan, Millet, etc. Your hogs will put on pork at all seasons of the year if pastured on this mixture. Sow it in the waste places, hog lot, and your hog pasture.

\$2.50
Per Bu.

It pays
to
INOCULATE

INOCULATE with Genuine Nitragin

Often the lack of inoculation of a legume crop means the difference between failure and success. Almost always the crop can be improved by inoculation. Tests have definitely proven that yields may be improved as much as a half a ton per acre by inoculating alfalfa. Sweet Clover grows more vigorously, provides more pasture and is higher in protein content when inoculated.

TAKE NO CHANCE INOCULATE— NITRAGIN

The cost per acre is so small it is the cheapest insurance you can take out. Good seed and good inoculation insures you of the best crops and biggest yields.

We have only the one inoculation—the only and original **Nitragin**. Every can is dated for your protection so you can be assured of absolutely fresh, live bacteria. **Nitragin** has the legume count shown on each can. Handy to use—directions on each can.

Be sure and tell on what seed you want to use inoculation.

Inoculation Prices—See Next Page



CLOVER

ALFALFA

These two pictures show the difference between seed which is inoculated before sowing and seed which is uninoculated, proving that seeds need inoculation to give the biggest and most vigorous growth.

Earl E. May LOW FARM SEED PRICES

Prices to make your dollar go further. Every pound Double Tested.

GUARANTEE

"The Earl E. May Seed Company gives no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, plants, or nursery stock they send out, and will not be in any way, responsible for the crop."

PRICES:—These prices are subject to change without notice. F. O. B. Shenandoah. Bags Free.

MAYWORTH EXTRA QUALITY SEEDS

ALFALFA, HARDY NORTHERN GROWN (60 lbs. per bu.)	PRICE Per Bu.
Farm Belt Alfalfa, Extra Fancy Mayworth.....	\$14.50
Farm Belt Grimm, Extra Fancy Mayworth.....	17.00
Dakota No. 12, Mayworth, Extra Fancy.....	16.50
Dakota No. 12, Choice.....	12.00
Cossack, Mayworth, Extra Fancy So. Dakota Grown.....	17.50
Nebraska, dry land Mayworth, Extra Fancy.....	15.50
Nebraska, Choice.....	10.00
Earl May's Mayworth Mont. Grimm, sealed bags, Extra Fancy.....	18.00
Registered Grimm.....	23.00

CLOVERS (60 lbs. per bu.)

Medium Red, Home grown Mayworth, Extra Fancy.....	24.00
Medium Red Clover, Mayworth Extra Fancy Chile Grown.....	15.00
Medium Red Clover, Choice, Home Grown.....	20.00
Mammoth Red, Mayworth, Extra Fancy.....	24.50
Alsike Clover, Mayworth, Extra Fancy.....	16.75
Alsike, Fancy.....	15.00
White Dutch Clover, Mayworth.....	17.50
Korean Clover (25 lbs. per bu.) Mayworth.....	5.00
Lespedeza-Sericea.....	20.00

SWEET CLOVER, HULLED and SCARIFIED (60 lbs. per bu.)

Giant White, Biennial, Choice.....	7.00
Giant, White, Biennial, Fancy.....	8.25
Giant, White, Biennial, Mayworth, Extra Fancy.....	9.50
Yellow Blossom, Mayworth, Extra Fancy.....	10.00
Grundy County, Dwarf White, Mayworth Extra Fancy.....	10.00

TIMOTHY and TIMOTHY MIXTURES (45 lbs. per bu.)

Timothy, Fancy Iowa Grown.....	3.50
Timothy—Iowa's Finest—Mayworth Extra Fancy.....	3.75
Timothy Red Clover, 20-30% Clover.....	5.75
Timothy Alsike, No. 1, 20-30% Alsike.....	5.25
Alsike Timothy Red Clover, 20-30% Clovers.....	5.25
Heidelberg Mixture, Alfalfa, Red Clover, Alsike and Timothy.....	5.25
20-30% Clovers.....	4.25
Timothy Sweet Clover, 20-30% Sweet.....	4.25

SPECIAL PASTURE MIXTURES (45 lbs. per bu.)

Mayworth Hay and Pasture Mixture, 50% Clovers.....	8.00
"Hurry Up" Pasture Mixture No. 1 (25 lbs. per bu.).....	3.25
"Hurry Up" Pasture Mixture No. 2 (25 lbs. per bu.).....	2.75
"Hurry Up" Pasture Mixture No. 3 (25 lbs. per bu.).....	3.00
Hog Pasture Mixture.....	2.50

FULGHUM OATS

WINTER SEED RYE.....	1.00
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ODERBRUCKER BARLEY

QUICK PASTURE.....	1.35
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SUDAN GRASS, Heavy New Crop

Rape, Genuine Dwarf Essex.....	1.75
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GRASSES

Brome Grass.....	26.00
Kentucky Blue Grass, Extra Heavy.....	19.00
Canadian Blue Grass.....	23.50
Meadow Fescue, English Blue Grass.....	12.50
Red Top, Solid Fancy Seed.....	20.00
Orchard Grass.....	18.00
Rye Grass.....	8.00
Reed Canary Grass.....	25.00
Crested Wheat Grass.....	45.00

FODDER and FORAGE CROPS

Sweet Stalked Sorgo, Hegari.....	3.50
Atlas Sorgo, Genuine Certified.....	12.50
Early Amber Cane (fodder only).....	4.50

FODDER AND FORAGE CROPS—Continued

	Per 100 lbs.
Mixed Fodder Cane.....	\$ 4.00
Feterita.....	4.75
White Kaffir.....	3.50
German Millet.....	4.50
Yellow Milo Maize.....	3.50
Grohoma.....	6.50

SOY BEANS

	Per Bu.
Manchu.....	\$ 2.50
Illini.....	2.50
Virginia.....	3.50
Early Black Wilson.....	3.50

SEED CORN, shelled and graded (56 lbs. per bu.)

	3.25
Silvermine.....	
Reids Imp. Yel. Dent.....	
Pride of the North.....	
Krug's Silver King.....	
Golden King.....	
Minnesota No. 13.....	
St. Charles Red Cob.....	
May's Yellow Rose.....	
Boone Co. White.....	

SEED POTATOES, CERTIFIED

	Per 100 lbs.
Early Ohios, Red River Grown.....	3.45
Irish Cobblers, Red River Grown.....	3.45
Warba—Minn. Certified (25 lb. bag \$1.15).....	4.25
Katahdin—Minn. Certified (25 lb. bag \$1.15).....	4.25
Chippewa—Minn. Certified (25 lb. bag \$1.15).....	4.25

SEEDING TABLE

SEED	Weight per Bu.	Pounds per Acre	Time of Seeding
Alfalfa.....	60 lbs.	12-20	Mar. to June—Aug., Sept.
Alsike Clover.....	60 lbs.	6-8	Jan. to April—Aug. to Oct.
Blue Grass (Lawns: 1 lb. to 200 sq. ft.).....			
Blue Grass (Pastures).....	14 lbs.	20-35	Feb. to May—Aug. to Oct.
Brome Grass.....	14 lbs.	18-22	Feb. to May—Sept. & Oct.
Cane, Fodder (2-row corn planter).....	50 lbs.	12-20	May to July.
Cane, Fodder (Drilled).....		40-50	
Cane, Fodder (Broadcast).....		50-75	
Corn, Field.....	56 lbs.	7-10	May to July.
Clover, Korean.....	25 lbs.	15-25	Feb. to May.
Clover, Red.....	60 lbs.	8-10	Jan. to Apr.—Aug. to Oct.
Clover, White. (Lawns: 1 lb. 400 sq. ft.).....			
Clover, White.....	60 lbs.	4-6	Feb. to June—Aug. to Oct.
Kaffir Corn, Milo Maize & Feterita (2-row corn planter).....	56 lbs.	10-12	May to July.
Kaffir Corn, Milo Maize & Feterita (Broadcast or Drilled).....		20-30	
Lespedeza, Harbin (Drilled).....	25 lbs.	5-8	Feb. to May.
Lespedeza, Harbin (Broadcast).....		15-25	
Meadow Fescue.....	24 lbs.	25-35	Mar. to May—Aug. to Sept.
Millet, German (Broadcast).....	50 lbs.	40-50	May to July.
Orchard Grass.....	14 lbs.	20-25	Mar. to May—Aug. to Oct.
Pasture Mixture.....	45 lbs.	12-15	Feb. to May—Aug.
Rape, Dwarf Essex.....	50 lbs.	6-10	Mar. to July.
Red Top.....	14 lbs.	8-10	Feb. to June—Aug. to Oct.
Reed Canary Grass.....	14 lbs.	5-8	Mar. to May—Sept. to Nov.
Rye Grass.....	24 lbs.	25-35	Feb. to June—Aug. to Oct.
Sorgo, Atlas & Hegari (2-row corn planter).....	50 lbs.	10-15	May to July.
Sorgo, Atlas & Hegari (Drilled or Broadcast).....		40-50	
Soy Beans (2-row corn planter).....	60 lbs.	12-15	May to Aug.
Soy Beans (Double Rowed).....		25-30	
Soy Beans (Drilled).....		60-75	
Soy Beans (Broadcast).....		100-120	
Sudan Grass.....	50 lbs.	20-35	May to July.
Sweet Clover, Hulled & Scarified.....	60 lbs.	12-20	Feb. to June—Aug. & Sept.
Sweet Clover, Unhulled.....	30 lbs.	20-30	Dec. to Feb.
Timothy.....	45 lbs.	8-12	Feb. to May—Aug. to Oct.
Timothy Mixtures.....	45 lbs.	10-12	Feb. to May—Aug. & Sept.



INOCULATOR PRICES

When Ordering, Always Specify
Name of Seed

Size	All Postpaid
1/2 bu. ea.	\$0.35
1 bu. ea.55
2 1/2 bu. ea.	1.20

LESPEDEZA

Unhulled or Hulled

Size	All Postpaid
1 bu. ea.	\$0.35
2 bu. ea.55
5 bu. ea.	1.20

Soy Beans, Cow Peas, Lima Beans

Size	All Postpaid
1 bu. ea.	\$0.35
2 bu. ea.55
5 bu. ea.	1.20
10 bu. ea.	1.75
25 bu. ea.	3.75

Garden Size NITRAGIN for
Garden Peas, Beans, Sweet
Peas, Lima Beans and Lupines.
Will inoculate up to 4 lbs. of
seed

Postpaid Price.....10c each

Horn Lawn or Farm Seed Sower

The back and forth movement of the sowing arm gives even, uniform distribution of seed. Sows 50 acres a day, is easily and quickly adjusted to the correct amount. The sack is of heavy fabric, provided with wide shoulder straps and holds 1 1/2 bushels. Price, prepaid, \$1.00.

Cyclone Seeder

The seed is evenly distributed by the rotary throwing blades which are turned by a crank. Holds 1 1/2 bushels. Sows all kinds of grain, grass and clover seed accurately. Has instant shut-off and automatic feed adjustment. Price, \$2.50 each, postpaid.

FERTILIZERS

for Gardens, Lawns and Flowers

Fertilize your lawn, also your garden, flowers, trees and shrubs with our concentrated fertilizers. Use bonemeal for flowers. Half sheep manure and half bonemeal for lawns, 100 lbs. for 2,000 square feet.

NON BURNING BONE MEAL	WEED FREE SHEEP MANURE
5 lbs.\$0.50	5 lbs.\$0.40
10 lbs.85	10 lbs.65
25 lbs. 1.00	25 lbs.75
50 lbs. 1.50	50 lbs. 1.25
100 lbs. 2.50	100 lbs. 2.00

5 and 10 lb. lots POSTPAID.
Larger quantities F.O.B. Shenandoah.

EARL E. MAY SEED CO. Shenandoah, Iowa.

REED CANARY GRASS

Highest Yielding Grass for low wet soils

Last year many farmers tried Reed Canary Grass on my say-so; they have found it an excellent grass to withstand drouth as well as for sowing on low wet soils. Prices are even lower this year on Reed Canary Grass than last year. In the northern half of Iowa, in Minnesota, Wisconsin, Illinois and on low ground everywhere Reed Canary Grass is a good grass for you to sow. You can make a seeding now for about \$1.50 per acre and get started growing this wonderful hay crop.

EXTRA FINE FOR PASTURE

Reed Canary Grass makes wonderful pasture, too, as it's very nutritious and an abundant yielder and rank grower. It starts early in the spring and continues growing later in the fall than most of the grasses.

Experience has proven that it will pay you to prepare a good seed bed for Reed Canary Grass, sow early in the spring if you wish and cover later with a harrow or roller. Extremely hardy and very little danger of loss by freezing after growth has once started; it's well adapted for growing on well-drained mineral soils. You may sow it with a grain crop on land where these may be sown to advantage. Use only 5 to 8 pounds per acre. Try Reed Canary Grass this year and see what it will do for you.

5 lbs., \$1.50; 10 lbs., \$2.75; postpaid;
25 lbs., \$6.50; 100 lbs., \$25.00.
F.O.B. Shenandoah, Iowa. Bags free.

5 lbs.

\$1.50

10 lbs., \$2.75;
postpaid:

25 lbs., \$6.50;
100 lbs., \$25.00;
F.O.B. Shenandoah, Iowa.
Bags free.

BROME GRASS

The Great Drouth Resisting Grass of the Great Plain States

For years Brome Grass has been prominent in the semi-arid regions of Western- Nebraska, Kansas, South Dakota, North Dakota, and other states with similar weather conditions. It is a grass that flourishes there and must be a drouth resister in order to survive. Brome has wonderful feeding value. It is one of the greatest hay and pasture grasses grown in the West. Farmers in other parts of the Farm Belt have found that Brome Grass is good for them too. It grows on any and every kind of soil high or low, rich or poor, and makes a heavy sod. The grass is very nutritious and high in feeding value. Makes a wonderful yield of excellent hay. Our seed is clean and free from bad weeds. Sow about 20 pounds per acre with a hand seeder.

Starts Early. Grows Late

You will notice Brome in a pasture greening up earlier than most of the grasses; and late in the fall it's still producing for you. It is a perennial grass that's easy to grow. Sow either in the spring or fall on a good seed bed. Harrow to cover well but not too deep. The supply of seed is very short this year, so I advise you to get your orders in to me right away if you want to be sure of getting this seed. We had to turn down our customers last spring when we ran out.

Per hundred
pounds only **\$26⁰⁰**

DWARF ESSEX

RAPE

"PIG SALAD"

Greatest Annual Hog Feed

One of the cheapest and best pork producers you can sow. Our Rape is the genuine Imported Dwarf Essex, the variety that is preferred in the Farm Belt. You can seed Rape at less than 75c per acre and each acre will put from 10 to 100 times that amount of pork on your hogs at the going market price. Sow your hog lots and waste places to Rape and lay aside a small patch of land for Rape Hog Pasture. **\$7.00** per hundred pounds. Special, 10 lb. bag, enough for one acre,

ONLY **\$1**
POSTPAID

SUDAN



GRASS

HEAVIEST YIELDING—

Quick Pasture and Best Emergency Hay Crop

"20 acres of Sudan Grass will make more pasture during the hot summer months than 640 acres of native grass."—U. S. D. A. Bulletin.

The emergency needs of the country for quick hay and pasture this year is greater than ever before. Sudan, that great annual hay and pasture crop, will fill the bill perfectly.

Get Four to Ten Tons of Hay Per Acre

As a hay crop, Sudan will yield as much as ten tons per acre under favorable conditions. It is one of our greatest drouth resisting crops. In dry weather, sow Sudan and be sure of having a big crop of hay.

Pasture Six Weeks After Seeding

A quick grower if planted after the ground warms up in the spring. Put on 25 to 35 pounds per acre, get it covered from $\frac{1}{2}$ -inch to an inch in depth, then figure on each acre of Sudan carrying 3000 pounds of livestock all summer long. Cattle, horses, hogs, sheep, and even chickens relish Sudan grass.

Finest Heaviest Seed

We bought car after car of Sudan Grass last fall when the early harvest came on. That's why we are able to offer you only the finest quality of new crop seed with the highest purity and germination, at such a low price.

Only \$5.50 per 100 lbs. Order Quick!

CRESTED WHEAT GRASS

A Great Grass For the Great Plain States

Crested Wheat Grass is being used extensively in the drier regions of Nebraska, Colorado, Kansas, the Dakotas, and Missouri. It compares very favorably with Brome Grass in its yields and is probably hardier under extremely adverse conditions.

It makes an early rapid growth and has an extensive, deeply penetrating root system. It has a tendency to become dormant in hot dry seasons but suffers no permanent injury, growth being resumed upon the arrival of the cool days of autumn and continues far into the late fall season. Sow on a firm seed bed early without a nurse crop in close drills, covering about one-half inch deep at the rate of 10 to 12 pounds per acre. \$45.00 per hundred pounds, F. O. B. Shenandoah.

10 lb. bag
\$4.95
postpaid

Order Now

FORAGE CROPS

FODDER CANE

Cane is one of our greatest forage crops. It should be sown a little later than corn. The thicker the seedling, the finer the stem and the better feed. Ten pounds is generally the amount drilled in with a two-row corn planter per acre, and 40 pounds drilled with a grain drill, and 50 to 75 pounds broadcast. Fodder canes are very important in the western part of the Farm Belt on account of the great amount of feed which they give in a very short time. We have Early Mixed Fodder Cane for you. **\$4.00**
Per 100 Lbs., only.....

EARLY AMBER CANE. The most desirable succulent and juiciest of our fodder canes are the Amber varieties. They are the earliest of all in maturing and are very popular throughout the Farm Belt. **\$4.50**
Lbs.

YELLOW MILO. Milo seems to be practically disease free. The yield is generally from 25 to 30 bushels to the acre. The stems are stout, rather pithy; makes wonderful chicken feed as well as feed for other livestock. **\$3.50**
Per 100 Lbs.

WHITE KAFFIR. The earliest maturing Kaffir. Yields of 75 bushels of grain to the acre have been reported of this variety. Sow same amount per acre as Cane. **\$3.50**
Cultivated row growing is best.
Per 100 Lbs.

GERMAN MILLET

In Asia this Millet is used for human food. In this country, it's one of our most important hay crops. It grows under extremely difficult conditions, matures early, and is drouth resisting. The Golden or German Type Millet is a selected type which gives extra good yields of both feed and seed. Sow the seed after the ground warms up. Can probably be seeded as late as the middle of July in this territory. Under favorable circumstances a hay yield can be taken 40 to 50 days after seeding. We recommend 50 pounds to the acre broadcast or drilled. Relished by cattle and sheep, or if cut just after blooming, will make good horse feed, too, if fed in connection with other roughage. **\$4.50**
Per 100 Lbs.

GROHOMA

One of the newer and better varieties of grain sorghum is Grohoma. Stems are moderately juicy and slightly sweet. Its value is in its immense yields—it sometimes produces 100 bushels of grain to the acre. It grows four to six feet tall; heads are 15 to 18 inches in length and makes it a very palatable livestock feed. **\$6.50**
Per 100 Lbs.

ATLAS SORGO

Genuine

Though genuine Atlas Sorgo was practically a crop failure again this year, yet I have been fortunate in being able to purchase a car lot from a grower. He had it certified while growing in the field and I have this certificate on file here at Shenandoah. I am afraid this is the only lot of genuine Atlas Sorgo I will be able to offer this year, so if you wish to grow this great ensilage and fodder crop, please reserve your seed now.

You all know the very glowing reports about Atlas Sorgo—its high yield of forage, from 8 to 10 tons per acre dry, 10 to 20 tons per acre when cut for ensilage; its sweet juicy stalk that is relished by all kinds of livestock. Its grain yields are tremendous too, 40 to 60 bushels of threshed grain reported under favorable conditions.

Remember, all the Atlas Sorgo I offer you is certified true Atlas.

ONLY \$12.50 Per hundred pounds. Bags free.

FETERITA

Feterita has rather slender stems, five to seven feet high, slightly juicy and sweet. The grains are bluish-white; is used primarily for a grain crop; matures about one week before Milo.

Per 100 lbs.
\$4.75

HEGARI

Sweet Stalked Sorgo

Due to the extreme shortage of genuine Atlas Sorgo, many will again sow Hegari this year. Hegari is an annual crop used for its grain, silage, and fodder properties. It should not be sown until the weather is completely warm. Livestock relishes the sweet stalk of Hegari. It is a white seeded grain of sorghum of which the seed is very similar to Atlas or White Kaffir. It produces very heavy yields of grain, fodder and ensilage under favorable conditions.

It has yielded under average conditions 10 to 12 tons of silage per acre; 6 to 10 tons of dry fodder per acre; 40 to 60 bushels of threshed grain per acre. It is drouth resistant and grows in dry arid territories too. It matures a trifle earlier than Atlas Sorgo. It may be fed as fresh grain, headed grain, or ensilage. The grain makes a splendid feed for chickens. Use 12 to 15 pounds in a two row corn planter, or 25 to 30 pounds per acre when splitting the corn rows with a corn planter, or you may drill with an 8-inch grain drill with 40 pounds per acre, or broadcast seeding 50 to 75 pounds per acre.

Price only

\$3.50 per hundred pounds

GRASSES

*Help conserve
the soil*

You will want to plant more grasses this year. They are priced low, they help keep soils from blowing or drifting and from being washed away by water erosion. Some of the finest pastures I know of are grasses mixed together, and adapted for certain territories. We have all of the leading kinds for the Farm Belt.

KENTUCKY BLUE GRASS

This is the best known grass of North America. For pastures and for lawns, it is unsurpassed. Lawns should have a little blue grass sown on them each year to keep them fresh, healthy and green. Pastures too, need an abundance of good heavy blue grass seed put on them from time to time in order to keep up their health, vigor and large stock-carrying capacity.

Fortunately, I made arrangements with the largest handlers of blue grass in the country to take over a good share of their extra heavy new crop, recleaned seed of highest germination. That is why I can make you such extremely low, reasonable, money-saving prices on my MAYWORTH quality Kentucky Blue Grass. Less than 100 lbs., postpaid, 1 lb. **35c**; 3 lbs. **\$1.00**; 5 lbs. **\$1.50**; 10 lbs. **\$2.75**; **\$19⁰⁰** per 100 lbs.

English Blue Grass

Also Called Meadow Fescue

Throughout the northern part of the United States this is a fine crop. It will grow 3 to 4 feet in height, good for both hay and pasture.

On wet land it's especially valuable. Grows fast; keeps down coarse grasses; will stand more tramping than Kentucky Blue Grass or Timothy. It can be pastured closely. Anywhere Timothy does not do so well, it should be sown. Use 15 to 20 pounds per acre. **\$12⁵⁰** Per 100 lbs.

RYE GRASS

Probably the most valuable quick-growing one-year grass. It makes a full crop the same year it is sown. Will grow up 3 feet in height and under favorable conditions will produce from 2 to 3 tons of hay per acre. It should be in all pasture mixtures and good lawn mixtures to provide quick green growth. I advise using plenty of this seed wherever you want quick results. Sow 20 pounds per acre alone. **\$8⁰⁰** Per 100 lbs., only

RED TOP

Easiest Grass to Grow

Red Top grows anywhere but thrives on medium to heavy soils. Poor soils grow Red Top even after other grasses fail. On rich land it makes a luxuriant growth. It will grow under dry conditions and is the best grass for wet land or poorly drained soil. Red Top is a great preventer of erosion as it makes a very thick sod.

Every farm needs Red Top growing on it some place. Red Top is also an important part of finer lawn mixtures.

It only takes 6 to 8 pounds per acre. My seed is solid fancy seed that has been hulled and gives you the most for your money. It is strictly new crop and is sold subject to your test and approval. Per 100 lbs. only.....

\$20⁰⁰

and help **HOLD MOISTURE**

ORCHARD GRASS

Orchard Grass is an important hay and pasture grass. Makes a thick sod, grows well with Red Clover and other legumes. It is the best grass to grow in shady places. It is nutritious, palatable, and a high producer. It prevents erosion, too. Not a lawn grass. We have the finest, highest quality of new crop, bright, fancy seed and we're offering it at

ONLY **\$18⁰⁰** PER 100 LBS.

WHITE DUTCH CLOVER

This is the well-known White Dutch Clover for pastures and lawns, also known as White Clover. It is the hardiest of all clovers and accommodates itself to all manner of soils. Endures the extreme heat and dryness of summer better than blue grass. Will not tramp out. Prevents the soil from washing away. It adds much to the value of any pasture. Being a perennial, one seeding lasts for many years. Sow 3 to 5 pounds per acre.

\$17⁵⁰ per bushel **\$8⁹⁵** per half bushel **\$4⁶⁵** per fourth bushel

**PRICED
LOW**

SOY BEANS

The Soy Bean is the Most Productive of any Legume in this Territory . . .

Soys make a wonderful hay of high protein content. The seed is good for human food, particularly for diabetics. Ground Soy Beans make wonderful hog feed and, of course, there is always a market for Soy Beans for the making of oil meal and Soy Bean oil. The manufactured articles which can be made out of pressed Soy Beans are very, very numerous and many factories have now already been established for the purpose of using Soy Beans commercially. Here in our own state of Iowa, there are Soy Bean crushing plants at Centerville, Cedar Rapids, Fort Dodge, and others are now being planned.

Soy Beans are easy to grow even on poor soil. They make a very satisfactory growth provided they are inoculated. The seed bed should be well prepared by plowing and working with a disc. Harrow until a firm seed bed with about two or three inches of loose and mellow soil is secured. It is best after preparing the ground to let it lie fallow for two or three weeks, then give it another good discing and harrowing so as to have the land free from weeds.

When the beans are about four inches high, it is advisable to harrow again to destroy any further weed growth. Drilling with a two-row corn planter requires about 15 pounds of seed per acre; splitting the corn rows, one-half bushel to the acre; and drilled with a grain drill, about one bushel to one bushel and a peck. If a broadcast seeding is made, we recommend one and one-half bushels to two bushels per acre.

Always inoculate a seeding of Soy Beans. You will have increased vigor of growth and inoculation helps build up the soil and the protein content of the beans and hay. Hogs eat Soy Beans readily.

Soy Beans may be cut for hay any time after the setting of leaves until they begin to turn yellow. Plant at corn planting time.

Feeding Value of Soybean Hay

Under tests, dairy cows fed Soy Bean straw alone produced 12 per cent more milk and 14 per cent more butterfat than those fed corn stover. It is extremely rich in protein. Practically equals Alfalfa.

Soy Beans also may be very satisfactorily used for silage, the best results being obtained when mixed with corn and sorghums. It is best to grow the beans separate and mix them while cutting for silo. Soy Beans may be planted with corn in the same hill or in alternate rows. In this manner, they may be hogged off or harvested for silage.

VIRGINIA

One of the highest yielding hay beans. Grows tall and leafy. The seed is brown. Matures beans in 120 to 125 days.

\$3.50 PER BU.

MANCHU

This is the earliest and best main crop yellow Soy Bean. Yellow Soy Beans are best for hogging down, for oil and for feed mixing. This is the best all-around type of all. A good hay bean, too. Matures beans in 105 days.

\$2.50 PER BU.

ILLINI

The smallest yellow Soy Bean. Use about one-fourth less seed per acre when sowing this variety; especially recommended for hay. Matures beans in 110 days.

\$2.50 PER BU.

Early BLACK WILSON

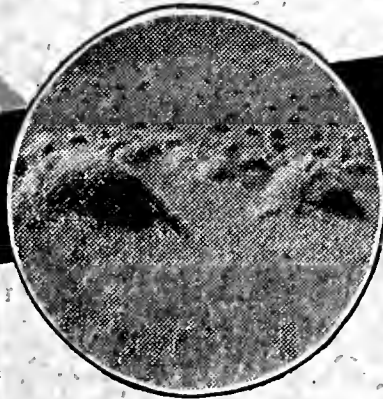
One of the finest hay beans. Tall growing; heavy foliage producer. Matures beans in about 110 to 115 days.

\$3.50 PER BU.

ODERBRUCKER BARLEY

This is the great six-rowed white malting barley that is adapted to the Farm Belt. Our seed was grown right here at Shenandoah and though sown late made a yield of 20 bushels to the acre under very bad conditions. A year ago we got this seed stock from Minnesota where it yielded 55 bushels per acre under favorable conditions. This is a selected strain of seed that will please you. There is a big market for barley at high prices so be ready to cash in on the demand for malting. Price: **\$1.75** per Bu.; 10 Bushels, **\$1.70** per Bu.;

25 BUSHELS \$1.65 PER BU.



FULGHUM OATS

Extra Early and High in Yield

Even last year many farmers found Fulghums to outyield their other oats two to one. As more and more farmers in Iowa and surrounding states try Fulghum Oats they are discarding other varieties of early oats and using Fulghums exclusively.

FULGHUMS are TRIED and TESTED

Fulghum Oats are revolutionizing oat growing in the southern part of Iowa, northern Missouri, northeast Kansas and southeast Nebraska. They are doubling yields in many cases. They fill heavily and mature early when sown early.

A few years ago, M. A. McNeal of Watson, Missouri, "Mac" they call him down in that country, got me to try Fulghum Oats and I placed Fulghums with several of my customers for them to report to me what they did. The results were almost beyond belief. If you plant Fulghum Oats early, either in February or early March, they will mature early and give yields as high as 100 to 120 bushels per acre on good corn land. Try them this year. We have some very good heavy seed for you. Per Bu., **\$1.00**; 10 Bushels, **95c** per Bu.; 25 Bushels, **90c** per Bu.

SEED POTATOES

Red River Valley and Minnesota Grown

Red River, Dakota, and Minnesota grown seed potatoes are known the world over as the finest. They produce larger yields, more uniform and a better quality potato. Farmers in the Farm Belt should plant nothing but Minnesota and Dakota grown seed potatoes. There is a difference too in seed potatoes grown in these territories.

The seed I offer you is clean, thrifty and selected from extra heavy yielding fields. Farmers grow them who make a specialty of raising seed potatoes only. Last year those of you who had the best quality of northern grown seed such as I offer, raised good potatoes and those who planted poor home grown seed or other unadapted seed had indifferent yields and poor success.

Certified Seed Potatoes—The Cream of the Northern Crop

I offer only genuine certified seed potatoes. Certified stock means that these potatoes come sealed in 100 lb. bags; they are free from disease, have been inspected and guaranteed that they come from a section of Minnesota or North Dakota or along the Red River in areas devoted to the raising of the best seed potatoes.

EARLY OHIO. This is the earliest and best, most popular potato variety grown in the Central West today. It is a good keeper; popular with the home cooks and one that you can depend on year after year, to give you heavy yields. Shallow eyes, pink skin, white flesh, no waste in peeling. These mature about two weeks earlier than southern grown seed.

\$3.45
PER 100 LB. BAG

IRISH COBBLER. The Irish Cobbler is a white, smooth skinned potato, shallow eyes and is good for baking, cooks dry, and mealy; is a wonderful keeper. The plant is a thrifty, vigorous grower. Matures only 3 to 6 days after the Early Ohio.

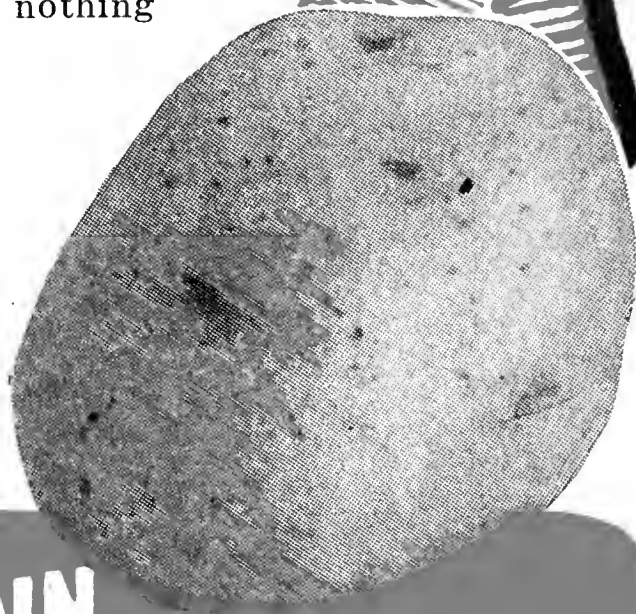
\$3.45
PER 100 LB. BAG

NEW EARLY WARBA

The new, earliest of all potato, originated in Minnesota. This last year, Warbas came on earlier than any other variety here at Shenandoah and got ahead of the dry weather so that they outyielded any other variety. In fact, on my farm, Warbas made the biggest crop of potatoes I have ever had from any variety.

I recommend them to you as a very high yielder, the tubers are short, round and blocky with a creamy white skin and shallow pink eyes. They are disease-resistant, a wonderful home and market potato. I predict they will become our most popular potato because they ripen a week or ten days earlier than the Early Ohio. Certified seed.

\$1.15
PER 25 LB. BAG
100 Lb. Bag, \$4.25.



KATAHDIN

OFTEN CALLED THE GOVERNMENT POTATO

The Newest and Best Potato —Introduced by the U. S. Government

Again Katahdin has proven its worth as a high yielding, fine cooking potato here in the Middle West.

A year ago Mrs. J. S. Hamm of Shambaugh, Iowa, had a fine exhibit of Katahdin potatoes at our Horticultural Show. Even in the bad hot year of 1935, they yielded at the rate of 350 bushels per acre, ran very uniform in size and kept extremely well. She gave me a peck of Katahdins which I kept in our heated office building for about three months before they started to sprout and go to pieces. Their wonderful keeping ability is a very valuable characteristic.

Katahdin has a distinct uniform oblong shape, very, very shallow eyes, a light firm skin and solid, all white mealy flesh. It is a real prize winner. Housewives like it because there is no waste in peeling.

Due to the dry weather, stocks of genuine certified Katahdins will be scarce this year. Reserve yours now. \$4.25 per 100 Lb. Bag.

\$1.15
PER 25 LB. BAG

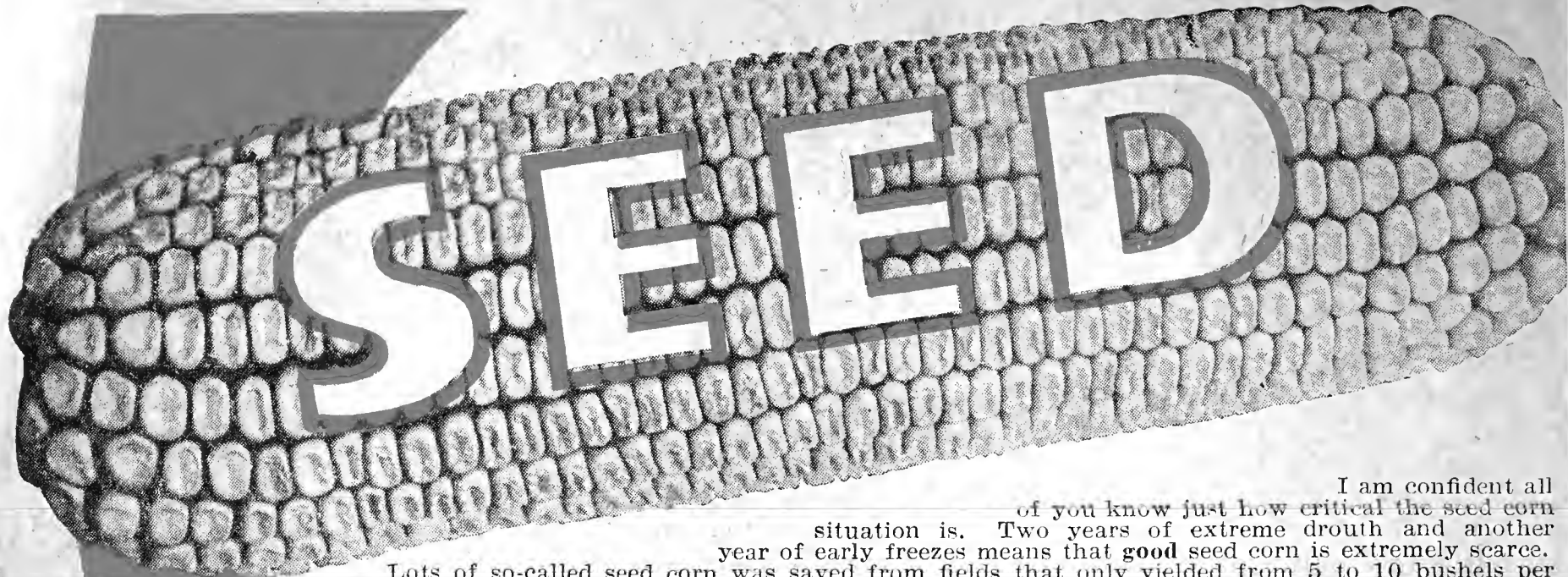
CHIPPEWA

Another New Potato Introduced by the U. S. Department of Agriculture

Matures just after Irish Cobbler and before Katahdin; a smooth, regular shaped, oblong potato slightly longer and larger than Katahdin. It sets the tubers early and matures before the usual time of digging the late crop. The Iowa State College considers it one of the most promising of the new varieties in this State.

Our Chippewa potatoes are also genuine State certified and put up in the 25 pound bag for your convenience. 100 Lbs. \$4.25.

\$1.15
PER 25 LBS.



I am confident all of you know just how critical the seed corn situation is. Two years of extreme drouth and another year of early freezes means that good seed corn is extremely scarce. Lots of so-called seed corn was saved from fields that only yielded from 5 to 10 bushels per acre; naturally most of this is what good farmers would call nubbins.

Now, I am not saying that nubbins won't grow but you would never select nubbins from these fields for your seed corn unless you were forced to. This year you are not forced to because the seed corn I have for you is well matured, the ears good and dry in spite of the terrific heat. Our seed corn has made splendid yields per acre; many of the fields from which this corn is taken have gone 40, 45 and 50 bushels to the acre.

Madison County, Iowa

A few days ago a farmer who lives about half way between here and Des Moines was talking with me. Last spring he bought his seed from me and got May's Yellow Rose. One of his neighbors took his corn from another neighbor. They both planted their corn at the same time in adjoining fields; there was only a fence between them. The land was the same kind and everything else the same except the seed. The man who planted Yellow Rose is husking 45 bushels to the acre of good sound solid ripe mature seed. His neighbor, who planted his seed at the same time on the same kind of land with only a fence between them, is only getting 5 bushels per acre. They each have 120 acres. The man who planted my seed has gained 40 bushels to the acre or 4800 bushels. He is \$4800.00 ahead because he had confidence in my seed and knew that it was going to show up in the crop which it did. He also knew that farmers who were relying upon just ordinary seed without good breeding behind it would not get these results.

Fremont County, Iowa

This man's name is Andy. He tells me the same story. He is getting 35 bushels to the acre this year from seed he got from me while his neighbors had to cut their corn for silage and fodder.

The Same Old Story

Friends, I could show you hundreds, yes, even thousands of examples of this same kind of a situation this year. You know it and I know it.

WARNING

This is the year for you to be sure to get corn that is adapted for your territory and be sure and test your seed corn as usual too.

You will remember I told you in July what was happening and that much of the corn that would be produced would be fit only for feed and with extremely low yields per acre. I kept track of many of our seed corn purchasers and I am able to offer you corn knowing what it is and what it will do. We have seed corn adapted to your territory wherever you may live in the Farm Belt that will mature and yield heavily for you. The farmer who depends on his neighbor's seed, unless it is seed of this character, makes a grave mistake to plant such seed even if it were given to him without charge.

Costs Only 40c an Acre for Good Seed Corn

Let's take a real example and plant an acre of corn. A bushel of corn plants about 8 acres. A gain of less than a half bushel per acre at the present market price of corn pays for new seed. Don't forget our friend up there between Shenandoah and Des Moines who gained 40 bushels per acre over his neighbor. That pays for the cost of the seed 100 times over.

Renew Your Seed Strains This Year

1937 is the year for you to get back into heavy corn production by planting some of our high yielding strains. You can help save the effort that has been put back of seed corn planting and seed corn development by getting and planting this corn this year. It is up to you to do your part to increase your corn yield.

MY SEED CORN GUARANTEE

I offer you No. 1 quality seed, hand selected, butted and tipped, shelled and graded corn. Test it yourself. You are the judge as to its germination. If not all I say it is and you are not entirely satisfied, send it back for a full refund.

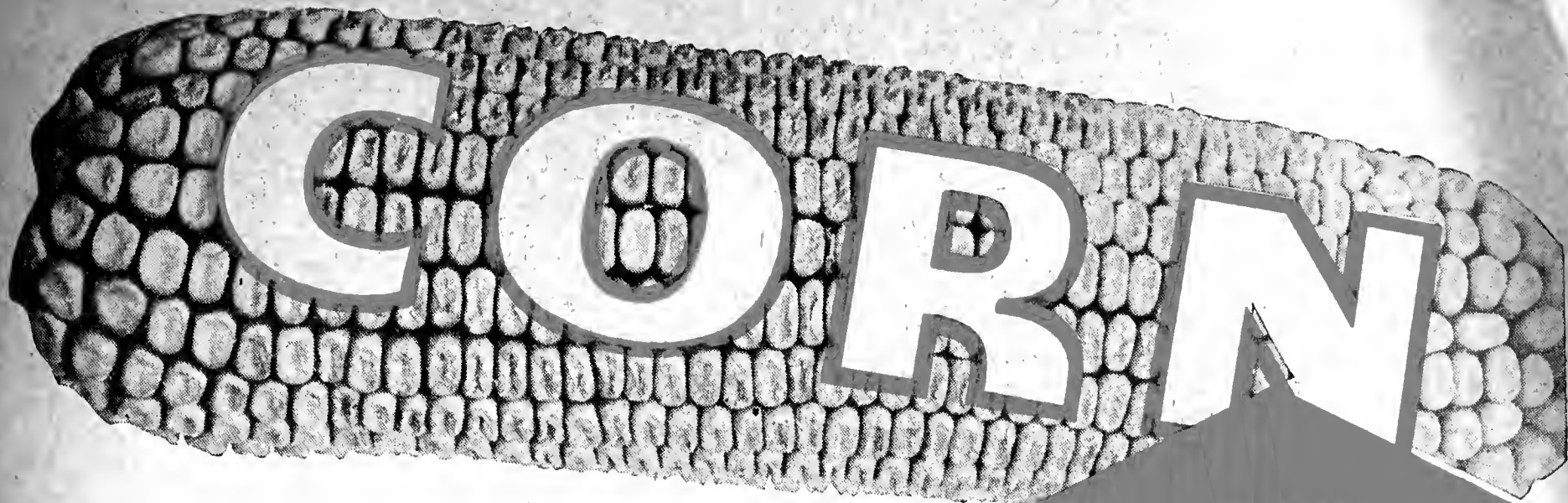
I do not and cannot guarantee the crop as it is affected by too many things beyond my control.

May's YELLOW ROSE

Those of you who have been following our Seed Corn efforts during the past ten years know that I have featured Yellow Rose. It has been selected and bred up for a good many years. The color is a beautiful golden, the body of the kernel having a deeper rose yellow color. Matures in about 110 days and dries out wonderfully with maturity. Has a very small cob so that even in wet years the corn matures and dries out perfectly here at Shenandoah.

Here are its good points: High yields per acre; heavy percentage of shelled corn; beautiful golden yellow (as beautiful as the Yellow Rose); small cob so that the corn matures and dries out even in bad seasons. I sincerely recommend this corn to you and I am confident if you want to try a new strain of heavy yielding corn, you will find May's Yellow Rose will give you improved quality and yield. Only

\$3.25
PER BU.



Krug's High Yielding Dent

Krug's ranks right along with Yellow Rose but is a trifle earlier. Those who have planted Krug's Dent know that it outyields most other varieties. The ears are somewhat smaller and smoother than ordinary Reid's Yellow Dent and there are many on each stalk. The ears are exceptionally firm and solid with a deep kernel.

Improved Reid's Yellow Dent

The old standby throughout the Corn Belt. Our stock is carefully selected for uniform, even maturity. Deep kernels, slightly rough. Matures in 110 days at Shenandoah.

St. Charles (Red Cob, White)

Pure white deep kerneled corn with a small red cob. A vigorous grower. Good for both shucking out and ensilage. Our stock was grown near Shenandoah so it will normally mature in southern Iowa very nicely.

Iowa Silver Mine

The most widely known white corn, popular in eastern Nebraska, grows big and matures early in rich soil yet gives good results on thinner land. Matures in about 100 days.

Above Four Varieties **\$3²⁵** PER BU.

HIGH IN GERMINATION

MAYWORTH quality seed corn is all tested to germinate 90% or more; most of it runs 95% to 98%; it is carefully butted and tipped, shelled and graded, and put up in two-bushel bags furnished free of charge. I will send you free samples for testing or you may order today at these low prices. These prices are not guaranteed against advance so I suggest you order now under my easy payment plan.

EARLIER TYPES of CORN

Earlier maturing varieties of corn are proving very popular even in the southern part of the Farm Belt this year. Those who planted early types of corn early last Spring, even where the main crop corns are a total failure will still be able to harvest a crop of 25-35 bushels per acre on these earlier types of corn. By all means put out a few acres of early or 90-day corn.

Golden King

Ripens in 90 to 100 days. Early, yet main crop and is adapted to northern Iowa, northern Nebraska and southern Minnesota also other sections having similar growing seasons. The most remarkable yielder, being rather large for an early variety and from 15 to 20 rows on each ear. Kernels are good depth, stalks are medium height and well rooted.

Above Four Varieties **\$3²⁵** PER BU.

Minnesota 13

Early yellow corn popular in Minnesota, Dakota, Iowa, etc. Excellent for hogging down or feeding. 90 days.

Pride of the North

(90 day Yellow.) This well known variety is good for hogging down or for forage. It matures two weeks earlier than any of the other yellow dents except Golden King.

Silver King

Or Wisconsin No. 7. Early white variety, good medium size, deep grained and an extremely heavy yielder. Silver King is the best early maturing white corn.

EARL E. MAY SEED COMPANY

SHENANDOAH, IOWA

Date _____

193

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GRADE A -- CHICKS

EFFECTIVE MARCH 1, 1937

VARIETY	Price Per 100 Chicks	Price Per 100 Pullets	Price Per 100 Cockerels
S. C. R. I. Reds Barred Plymouth Rocks	\$ 8.00	\$11.50	\$10.00
White Plymouth Rocks Buff Plymouth Rocks White Wyandottes S. C. Buff Orpingtons	\$ 8.00	\$11.50	\$10.00
R. C. R. I. Reds	\$ 9.00		
S. L. Wyandottes S. C. White Orpingtons R. C. R. I. Whites	\$ 9.00		
White Jersey Giants	\$10.00	\$12.00	\$12.00
New Hampshire (Reds)	\$10.00	\$14.00	\$14.00
S. C. White Minorcas S. C. Black Minorcas S. C. Buff Minorcas	\$ 8.50	\$18.00	\$ 5.00
S. C. White Leghorns	\$ 7.50	\$16.00	\$ 3.50
S. C. Brown Leghorns S. C. Buff Leghorns	\$ 8.00	\$18.00	\$ 3.50
Heavy Assorted	\$ 7.00	\$10.00	\$10.00
Light Assorted No Sex Guarantee	\$ 3.50		

All Prices Subject to Change Without Notice

BABY CHICKS (All Postpaid)

GRADE AAA CHICKS

EFFECTIVE MARCH 1, 1937

VARIETY	Price Per 100 Chicks	Price Per 100 Pullets	Price Per 100 Cockerels
S. C. White Leghorns	\$11.00	\$18.00	
Barred Plymouth Rocks S. C. R. I. Reds White Plymouth Rocks S. C. Buff Orpingtons White Wyandottes White Jersey Giants	\$11.00	\$14.00	\$14.00
New Hampshire (Reds)	\$13.00	\$16.00	\$16.00

EARL MAY'S SPECIAL MATING WHITE LEGHORNS

	Per 100	Per 50	Per 25
275-314 Egg Strain	Write for Prices		
250-275 Egg Strain	Write for Prices		

EARL MAY'S SPECIAL MATING WHITE ROCKS

	Per 100	Per 50	Per 25
235-253 Egg Strain	Write for Prices		
200-235 Egg Strain	Write for Prices		

If Less than 100 Chicks are Ordered Add 1¢ per Chick to Above Prices

EARL E. MAY SEED COMPANY -- Shenandoah, Iowa

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South Omaha, Nebr., 4722 South 24th Street
Atlantic, Iowa, 515 Chestnut Street
Burlington, Iowa, 310 N. Maine Street

Boone, Iowa, 923 8th Street
Carroll, Iowa, 526 No. Adams
Cedar Rapids, Iowa, 220-222 First Ave., N. E.
Cherokee, Iowa, 210 West Main
Council Bluffs, Iowa, 535 W. Broadway
Davenport, Iowa, 117 East 2nd Street
Des Moines, Iowa, 217-219 West Walnut
Clinton, Iowa, 509 So. Second Street

Ft. Dodge, Iowa, 517 Central Avenue
Iowa Falls, Iowa, 418 Washington Ave.
Marshalltown, Iowa, 28 West Main
Mason City, Iowa, 26 2nd Street N. E.
Ottumwa, Iowa, 217 East Main Street
Sioux City, Iowa, 411 Pearl St.
Waterloo, Iowa, 320 West 4th Street
Oskaloosa, Iowa, 120 First Ave. East

EARL E. MAY LOW FARM SEED PRICES

MARCH 10, 1937

GUARANTEE

"The Earl E. May Seed Company gives no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, plants, or nursery stock they send out, and will not be in any way, responsible for the crop."

PRICES:—These are the lowest prices in effect the time we print this circular. March 10, 1937. Subject to change without notice. F. O. B. Shenandoah. Bags Free.

MAYWORTH EXTRA QUALITY SEEDS

ALFALFA, HARDY NORTHERN GROWN (60 lbs. per bu.)	PRICE Per Bu.
Farm Belt Alfalfa, Extra Fancy Mayworth	\$ 16.50
Farm Belt Grimm, Extra Fancy Mayworth	18.50
Dakota No. 12, Mayworth, Extra Fancy	18.00
Dakota No. 12, Choice	14.00
Cossack, Mayworth, Extra Fancy So. Dakota Grown	19.00
Nebraska, dry land Mayworth, Extra Fancy	17.00
Nebraska, Choice	Sold Out
Earl May's Mayworth Mont. Grimm, sealed bags, Extra Fancy	19.50
Registered Grimm	25.00

CLOVERS (60 lbs. per bu.)

Medium Red, Home grown Mayworth, Extra Fancy	24.00
Medium Red Clover, Mayworth Extra Fancy Chile Grown	15.00
Medium Red Clover, Choice, Home Grown	22.00
Mammoth Red, Mayworth, Extra Fancy	24.50
Alsike Clover, Mayworth, Extra Fancy	16.75
Alsike, Fancy	15.00
White Dutch Clover, Mayworth	17.50
Korean Clover (25 lbs. per bu.) Mayworth	5.75
Lespedeza-Sericea	24.00

SWEET CLOVER, HULLED and SCARIFIED (60 lbs. per bu.)

Giant White, Biennial, Choice	7.65
Giant, White, Biennial, Fancy	9.50
Giant, White, Biennial, Mayworth, Extra Fancy	10.50
Yellow Blossom, Mayworth, Extra Fancy	11.00
Grundy County, Dwarf White, Mayworth, Extra Fancy	11.00

TIMOTHY and TIMOTHY' MIXTURES (45 lbs. per bu.)

Timothy, Fancy Iowa Grown	3.50
Timothy—Iowa's Finest—Mayworth Extra Fancy	3.75
Timothy Red Clover, 20-30% Clover	5.75
Timothy Alsike, No. 1, 20-30% Alsike	5.25
Alsike Timothy Red Clover, 20-30% Clovers	5.50
Heidelberg Mixture, Alfalfa, Red Clover, Alsike and Timothy. 20-30% Clovers	5.50

Write for prices on large quantities or group orders

EARL E. MAY SEED COMPANY

MARKETERS OF TRUSTWORTHY NURSERY AND SEED PRODUCTS and DEPENDABLE MERCHANDISE

EARL E. MAY, President

SHENANDOAH, IOWA

SPECIAL PASTURE MIXTURES (45 lbs. per bu.)

	Per Bu.
Mayworth Hay and Pasture Mixture, 50% Clovers	\$ 8.00
"Hurry Up" Pasture Mixture No. 1 (25 lbs. per bu.)	3.50
"Hurry Up" Pasture Mixture No. 2 (25 lbs. per bu.)	3.00
"Hurry Up" Pasture Mixture No. 3 (25 lbs. per bu.)	3.25
Hog Pasture Mixture	2.50

FULGHUM OATS

WINTER SEED RYE

ODERBRUCKER BARLEY

QUICK PASTURE

	Per 100 lbs.
Sudan Grass, Heavy New Crop	5.50
Rape, Genuine Dwarf Essex	7.00

GRASSES

Brome Grass	26.00
Kentucky Blue Grass, Extra Heavy	19.00
Canadian Blue Grass	23.50
Meadow Fescue, English Blue Grass	12.50
Red Top, Solid Fancy Seed	20.00
Orchard Grass	18.00
Rye Grass	8.00
Reed Canary Grass	25.00
Crested Wheat Grass	50.00

FODDER and FORAGE CROPS

Sweet Stalked Sorgo, Hegari	3.50
Atlas Sorgo, Genuine Certified	Sold Out
Early Amber Cane (fodder only)	4.50
Mixed Fodder Cane	4.00
Feterita	4.75
White Kaffir	3.50
German Millet	4.50
Yellow Milo Maize	3.50
Grohoma	6.50

SOY BEANS

	Per Bu.
Manchu	2.50
Illini	2.50
Virginia	3.50
Early Black Wilson	3.50

SEED CORN, shelled and graded (56 lbs. per bu.)

Silver Mine	Reid's Imp. Yel. Dent	May's Yellow Rose
St. Charles Red Cob White	Silver King	Golden King
Boone County White	Pride of the North	Minnesota No. 13
		Krug's Dent

SEED POTATOES, CERTIFIED

	Per 100 lbs
Early Ohios Red River Grown	3.45
Irish Cobblers, Red River Grown	3.45
Warba—Minn. Certified (25 lb. bag 1.15)	4.25
Katahdin—Minn. Certified (25 lb. bag 1.15)	4.25
Chippewa—Minn. Certified (25 lb. bag 1.15)	4.25

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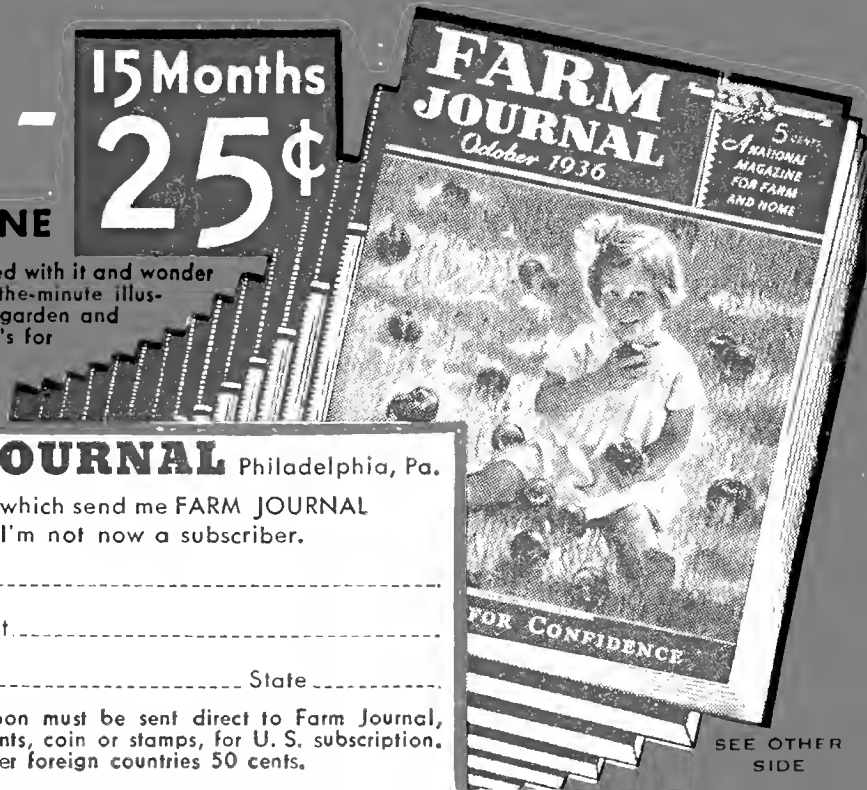
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Separate section for women includes home, household, cooking, recipes, canning, sewing, fashions, fancywork, children,

beauty, etiquette, home decoration, how to earn money, etc.

Free answers to personal questions. Law, engineering, health, machinery, National Service, etc. Poetry, pages for young folks, 4-H Clubs and Future Farmers, Bird Club. 4 pages of "Comics".

Absorbing stories of love, adventure and mystery, by nationally known authors, also sports, travel, movies, radio, autos, aviation and many other departments and features.

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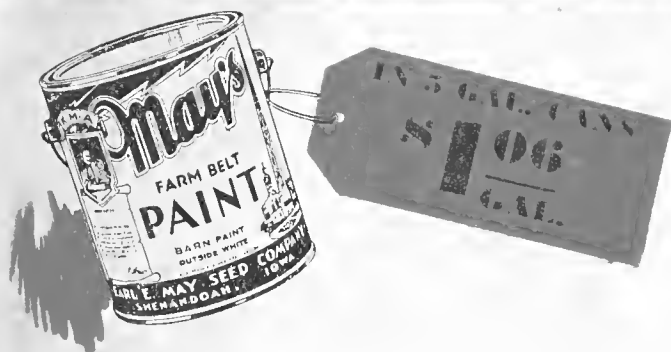
EARL E. MAY SEED CO.

Trustworthy Nursery and Seed Products

SHENANDOAH, IOWA

Radio K-M-A

It's **BARN PAINT** Time

Put your farm buildings, barns, fences and other structures in shape for winter . . . protect them from weathering and decay and improve their appearance at the same time with my weather-proof Barn Paint. This is a heavy-bodied, quality product that will please you with its covering and hiding powers. Shipped fresh and in first class condition, right from our factory connection.

This solid covering paint will give satisfaction in one coat over surfaces in good condition, or two coats on weathered surfaces. Can be thinned liberally with Oil to make it go farther. We have sold thousands of gallons of this fine paint, to the entire satisfaction of the users.

Light Red and Dark Red
1-Gallon \$1.16 5-Gallons \$5.30

We recommend House Paint for other colors.



Flat Finish Wall Paint

Just the thing for all inside walls and ceilings. A washable, sanitary, oil paint with a beautiful flat tone. Easy to apply. Makes a good enamel undercoat.

Comes in White and the following colors: Light Ivory, Ivory, Cream, Light Buff, Ivorette, Light Yellow, Pink, Pale Green, Azure Blue, Pearl Gray, Light Tan, Warm Cream, Surf Green, Orchid, Sky Blue, Mist, and Seal Brown.

Gallon \$1.98
Quart60

Screen Paint

Easy to apply. Prevents rusting. Use on mesh and frames both. Comes in Black.

Gallon \$1.30
Quart43
Pint28

Automobile Enamel

Makes old cars look new. Easy to apply with brush. Dries in 4 hours. Comes in Red, Rich Blue, Yellow, and Black. A quart for small cars. A quart and a pint for larger ones.

Black
Quart72c
Pint43c
Colors
Quart81c
Pint47c

Four-Hour Enamel



A high quality gloss enamel that dries hard in four hours. Made especially for use on furniture, woodwork, walls, etc. Easy to apply. Self-leveling. Washable and durable. White, Black, Peach Blossom, Cairo Blue, Jade Green, Tan, Chinese Red, Aquamarine, Antique Ivory, Elfin Green, French Gray, Canary Yellow, Orange, Old Ivory, Seaspray, New Ivory, Wisteria, Opaline, Dusk.

Gallon \$2.69
Quart78
Pint45
1/2-Pint27

Floor Enamel

Use inside or outside on wood or concrete. Tough and durable. Dries quickly. Comes in Olive Drab, Slate, Light Lead, Maroon, Tan, Dark Tan, Green, and Battleship Gray.

Gallon \$2.42
Quart71c

Shingle Stain

For wood shingles. A preservative creosote stain. Comes in Brown and Green.

Gallon \$1.25
5-Gallons 5.75
 Grey—Add 20c per Gallon.

Wall Size

Unpainted plaster or beaver board should be sized before painting, with this Size.

Quart50c
Gallon \$1.58

Putty

Pure Linseed Oil Putty,
1-pound13c
5-pounds47c

Implement and Wagon Paint

Protects valuable machinery from loss by rust. Improves appearance. Comes in Red, Black, Green, and Yellow.

	Black	Other Colors
Gallon	\$2.37	\$2.68
Quart69	.77
Pint41	.45

Oil and Turpentine

Prices vary according to the market. Write for prices. Freight paid when ordered with 5 gallons of paint.

Brushes

4-inch Wall Brush for Paint \$0.79
2-inch Varnish and Enamel Brush26
Wire Brush25

Liquid Asphalt Roof Coating

A liquid coating for leaky roofs. Spread it on with brush or broom right over old roofs of felt, tarpaper, composition, gravel, etc. (Do not use over old wood shingles.) Forms a tough, pliable, waterproof blanket that makes roof leakproof. Freight paid on orders for 30 gallons or more. Black only.

Price per Gallon

1 Gallon \$ 0.90
5 Gallons 3.99
30 Gallons 23.10
50 Gallons 37.28

Plastic Roof Cement

Similar to above but heavier in body. For patching larger holes. Apply with trowel.

10-lbs.90c 5-lbs.61c

FREIGHT PAID ON 5 GALLONS OR MORE

Everything you need to PAINT your HOME for

\$12⁴⁵

HERE'S just the outfit you need for painting up your home . . . all complete at a rock-bottom price! Paint alone is not the only cost of a paint job. Why pay a lot of money for extras you don't think of when you start out . . . when you can get everything ready to start work at this low cost!

Included here are 5 gallons of my fine quality Farm Belt House Paint with plenty of pure Linseed Oil for thinning, as well as special Paint Thinner which is better than Turpentine; Putty, and the necessary brushes to do the job in professional style.

It all comes to you neatly boxed. You simply open it up and start work. Nothing more to buy. No extra trips to town. Paints the average five-room house, two coats, with Paint backed by a double guarantee from me and the manufacturer.

Paint up your place now. It will make everybody feel better, and at the same time add many dollars to the value of your home.

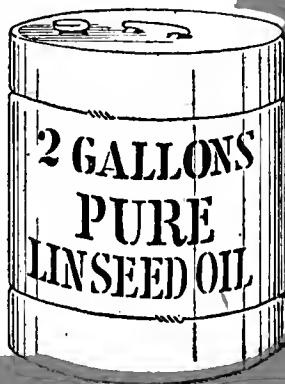
HERE'S WHAT YOU GET

- 5 Gallons House Paint (Any Color)
- 2 Gallons Linseed Oil
- 1 Gallon Special Thinner
- 1 Can Putty
- 1 Wire Brush
- 1 4-inch Paint Brush
- Sandpaper

Price Complete, Freight

Paid \$12.45

Price for Single Gallons . . . 1.95



FOUR-HOUR VARNISH

A general all-purpose Varnish for all inside uses on floors, woodwork, furniture, drain-boards, etc. Dries hard in four hours. Easy to apply. Pale color, tough, durable, elastic, and glossy.

Gallon \$2.52

Quart \$0.79

Pint \$0.48

SPAR VARNISH

Finest quality. For outdoor use especially, as it is made to resist the weather.

Gallon \$2.21

Quart \$0.71

Pint \$0.44

VARNISH STAIN

A Stain and Varnish combined. Comes in Light Oak, Dark Oak, Golden Oak, Walnut, and Mahogany.

Gallon \$2.31

Quart \$0.68

Pint \$0.41



SWEET CLOVER

The wonder crop

LOT "SILVER" White Blossom Sweet Clover

This is a fancy lot of double scarified and double re-cleaned White Blossom Sweet Clover. Car after car of this fancy seed is sown every year in the Farm Belt. Many dealers would offer this lot as their best. Possibly you can't tell the difference between this lot and our MAYWORTH Extra Fancy quality. The extra saving in the price, however, is passed right along to you. You save \$1.00 to \$1.50 per bushel by ordering Lot "Silver" White Blossom Sweet Clover. Remember my guarantee that you will be satisfied with your seed or no trade.

Price PER BU., BAGS FREE

\$825

LOT "BARGAIN" White Blossom Sweet Clover

A real buy in Sweet Clover for those who purchase seeds on the basis of results rather than appearance. The seed is well re-cleaned, scarified, and the germination is guaranteed satisfactory. Not as nice looking as our best grade as the seed runs a little smaller and the color is not so uniform. It is tested and labeled under the rigid requirements of the Iowa Seed Law and is tested for satisfactory purity and germination. It's a real bargain at this low price.

PER BU.

\$700

UNHULLED WHITE BLOSSOM SWEET CLOVER

While it lasts

Sow Sweet Clover Nature's own way during the winter, right on the snow or frozen ground. The freezing and thawing prepares the seed for quick growth in the spring and covers the seed about the right depth. I have selected our best lots of Sweet Clover for unhulled and we have a reasonable supply on hand now for immediate shipment. Sow early. Special price, per Bushel of 30 Lbs.....

\$350

UNHULLED YELLOW BLOSSOM SWEET CLOVER

While it lasts

Extra nice seed. Per Bushel of 30 lbs.,

ONLY

\$350

THE best rotation of crops includes Sweet Clover on every farm in the Farm Belt where it can be grown. Farmers everywhere and agricultural authorities too, know that corn or other crops following Sweet Clover have their yields increased tremendously.

Most Productive Legume Crop Known

There is no other crop that gives such tremendous amounts of high protein pasture and hay over such a wide range of soil and climatic conditions. It grows with equal vigor and success in such widely scattered states as Iowa, Nebraska, Kansas, Missouri, Dakota, Minnesota, Kentucky, New York and many others.

Have you a field that is run down, thin, or in poor physical condition? You can build up soil and top soil with my Double Scarified MAYWORTH Quality Sweet Clover.

Greatest Legume Pasture

Sweet Clover will carry more cattle to the acre than any other legume crop. A good stand of my Sweet Clover will support two or more head of cattle for each acre of land. It is four or five times as productive as blue grass. Sweet Clover starts early in the spring. Put your livestock on it as soon as it has a growth of five or six inches. Your livestock simply can't keep ahead of it. It is better to graze Sweet Clover quite closely than it is to let it grow up big and coarse. It's good for cattle, horses, sheep, hogs and every other kind of livestock.

Method of Sowing

Most people sow Sweet Clover early in the spring with oats, spring wheat, barley or flax or on winter wheat. Fifteen pounds per acre is ordinarily sown with a common broadcast seeder and dragged, harrowed or rolled in. Along with the other legumes, Sweet Clover likes best a compact, fine seed bed.

If you wish to sow unhulled seed on the winter frozen ground, sow 20 pounds per acre during the months of December, January or February.

MAYWORTH Yellow Blossom Sweet Clover LOT "GOLD"

Many farmers prefer the Yellow Blossom Biennial Sweet Clover because of its finer stems and more leafy growth. Doesn't grow as tall as the White Blossom but spreads more so you get just as much feed per acre. This is a very fine dependable lot of seed. I have only three cars to offer you at this price. When this lot is gone it will probably be all we can secure as this is the best quality double scarified seed.

Special price, PER BU., BAGS **\$1000**
FREE, ONLY